501774425 01/03/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------|----------------|
| Kangsoo KIM | 12/29/2011 |

RECEIVING PARTY DATA

| Name: | LG ELECTRONICS INC. |
|-----------------|----------------------------------|
| Street Address: | 20 YEOUIDO-DONG, YEONGDEUNGPO-GU |
| City: | SEOUL |
| State/Country: | REPUBLIC OF KOREA |
| Postal Code: | 150-721 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13276969 |

CORRESPONDENCE DATA

Fax Number: (703)766-3644 Phone: 703-766-3777

Email: assigned@ked-iplaw.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: KED & ASSOCIATES, LLP

Address Line 1: P.O. Box 8638

Address Line 4: Reston, VIRGINIA 20195

ATTORNEY DOCKET NUMBER: LGE-0191

Samuel W. Ntiros

source=LGE191Ass#page1.tif

NAME OF SUBMITTER:

Total Attachments: 1

PATENT REEL: 027471 FRAME: 0829

Docket No.: LGE-0191

ASSIGNMENT

In consideration of the premises and other good and valuable consideration in hand paid, the receipt and sufficiency of which is hereby acknowledged, the undersigned,

| (1) Kangsoo KIM | (4) | |
|---|---|---|
| (2) | | |
| (3) | | • |
| who have made a certain new and usefu | • • | unsfer unto |
| | LG ELECTRONICS INC. | |
| 20 Y | EOUIDO-DONG, YEONGDEUN | GPO-GU |
| | COUL, 150-721, REPUBLIC OF K | |
| its successors and assigns (hereinafter of America as defined in 35 U.S.C. 100 | | right, title and interest for the United States |
| IMAGE DISPLAY APPA | RATUS AND METHOD FOR | OPERATING THE SAME |
| (a) for which an application for Unite Serial No. <u>13/276,969</u> ; or | d States Letters Patent was filed on 1 | 10/19/2011, and identified by United States |
| (b) for which an application for United | States Letters Patent was executed or | n, |
| extensions, divisions, reissues, substitu priority thereto, and the right to all bento the said ASSIGNEE, for its interest agree that the attorneys of record in said AND, the undersigned hereby application for and obtaining original, of the said ASSIGNEE, its successors, improvements, and applications for pat any papers by the said ASSIGNEE, its | tes, renewals, continuations, or cont efits under the International Conventions as ASSIGNEE, its successors, assign displication shall hereafter act on belongies to transfer a like interest, and divisional, reissued or extended Letter assigns and legal representatives, and tent based thereon, growing out of or successors, assigns and legal representatives. | or that claim priority thereto and any and all inuations-in-part thereof and/or that claim ion for the Protection of Industrial Property as and legal representatives; the undersigned half of said ASSIGNEE; to render all necessary assistance in making is Patent of the United States, upon request without further remuneration, in and to any related to the said invention; and to execute entatives, deemed essential to ASSIGNEE's |
| full protection and title in and to the inv AND the undersigned hereby assignment any further identification the authority, including the United States P | y grants the firm of KED & ASSO nat may be necessary or desirable in o | CIATES, LLP the power to insert on this order to comply with the rules of any issuing relation of this document. |
| SIGNED on the dates indicated aside of | | |
| INVENTORS | , was trigular to the same of | DATE SIGNED . |
| | | |
| 1) Name: Kangsoo KIM | | 2011, 12, 29 Vangue |
| 2) Name: | | |
| ivaine. | | · |
| 3) | | |
| Name: | | |
| 4) | | |
| Name: | | |
| 5) | | |
| Name: | | |
| 6) | | |
| Name: | | |

PATENT REEL: 027471 FRAME: 0830