

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Shumeet Baluja</td> <td>05/30/2007</td> </tr> <tr> <td>Yushi Jing</td> <td>05/25/2007</td> </tr> <tr> <td>Dandapani Sivakumar</td> <td>05/25/2007</td> </tr> <tr> <td>Jay Yagnik</td> <td>05/25/2007</td> </tr> </tbody> </table>		Name	Execution Date	Shumeet Baluja	05/30/2007	Yushi Jing	05/25/2007	Dandapani Sivakumar	05/25/2007	Jay Yagnik	05/25/2007
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Google Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1600 Amphitheatre Parkway</td> </tr> <tr> <td>City:</td> <td>Mountain View</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>94043</td> </tr> </table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13290455</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13290455						
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Application Number:	13290455										
CORRESPONDENCE DATA											
Fax Number:	(877)769-7945										
Phone:	612-335-5070										
Email:	russek@fr.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Christopher C. Hoff										
Address Line 1:	60 South Sixth Street										
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ATTORNEY DOCKET NUMBER:	16113-0468002										
NAME OF SUBMITTER:	Christopher C. Hoff										

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Total Attachments: 5

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PATENT

REEL: 027475 FRAME: 0749

ASSIGNMENT

For valuable consideration, we, SHUMEET BALUJA of 853 East River Parkway, Santa Clara, CA 95054, YUSHI JING of 765 N. Rengstorff Avenue, Mountain View, CA 94043, DANDAPANI SIVAKUMAR of 10406 Tonita Way, Cupertino, CA 95014, JAY YAGNIK of 465 Stierlin Road, #15, Mountain View, CA 94043, hereby assign to Google Inc., a corporation of Delaware having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043; and its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled INFERRING USER INTERESTS, filed 5/1/2007, and assigned U.S. Serial Number 11/742,995, this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

FROM :

FAX NO. :

May. 30 2007 01:42PM P5

Attorney's Docket No.: 16113-468001
Client's Ref. No.: GP-1130-00-US


SHUMEET BALUJA

10 MAY 07

Witnessed by:

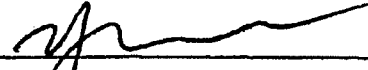

Signature

Date: 30 May 07

Kaari Baluja
Typed or Printed Name

39104 Rivermark Plaza #120
Santa Clara CA 95054
Witness Address

Attorney's Docket No.: 16113-468001
Client's Ref. No.: GP-1130-00-US



YUSHI JING

Witnessed by:

Rohan Seth

Signature

Date: 05/25/2007

ROHAN SETH

Typed or Printed Name

482 UNIV AVE #216
PAID ALTO, CA-94301

Witness Address

Attorney's Docket No.: 16113-468001
Client's Ref. No.: GP-1130-00-US

DM

DANDAPANI SIVAKUMAR

Witnessed by:

Henry A. Rowley
Signature

Date: *May 28, 2007*

Henry A. Rowley
Typed or Printed Name

1487 Norman Dr
Sunnyvale, CA 94087
Witness Address

5/25/2007 5:33:00 PM

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Attorney's Docket No.: 16113-468001
Client's Ref. No.: GP-1130-00-US


JAY YAGNIK

Witnessed by:

Rohan Seth
Signature

Date: 05/25/2007

ROHAN SETH
Typed or Printed Name

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PALO ALTO, CA 94301
Witness Address

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