

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | | | | | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|---------------|----------------|---------------------|------------|----------------|------------|--------------|------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT | | | | | | | | |
| CONVEYING PARTY DATA | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Uwe Jungnickel</td> <td>11/22/2011</td> </tr> <tr> <td>Niclas Altmann</td> <td>12/13/2011</td> </tr> <tr> <td>Rene Guebler</td> <td>11/24/2011</td> </tr> </tbody> </table> | | Name | Execution Date | Uwe Jungnickel | 11/22/2011 | Niclas Altmann | 12/13/2011 | Rene Guebler | 11/24/2011 |
| Name | Execution Date | | | | | | | | |
| Uwe Jungnickel | 11/22/2011 | | | | | | | | |
| Niclas Altmann | 12/13/2011 | | | | | | | | |
| Rene Guebler | 11/24/2011 | | | | | | | | |
| RECEIVING PARTY DATA | | | | | | | | | |
| Name: | The Gillette Company | | | | | | | | |
| Street Address: | One Gillette Park, IP/Legal Patent Dept. 3E | | | | | | | | |
| Internal Address: | Attn: Chief Patent Counsel | | | | | | | | |
| City: | Boston | | | | | | | | |
| State/Country: | MASSACHUSETTS | | | | | | | | |
| Postal Code: | 02127 | | | | | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | | | | | |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13237456</td> </tr> </tbody> </table> | | Property Type | Number | Application Number: | 13237456 | | | | |
| Property Type | Number | | | | | | | | |
| Application Number: | 13237456 | | | | | | | | |
| CORRESPONDENCE DATA | | | | | | | | | |
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| ATTORNEY DOCKET NUMBER: | Z-8513Q | | | | | | | | |
| NAME OF SUBMITTER: | David M. Weirich | | | | | | | | |
| Total Attachments: 3 source=Z8513PQASGN#page1.tif source=Z8513PQASGN#page2.tif source=Z8513PQASGN#page3.tif | | | | | | | | | |

CH \$40.00 13237456

G L O B A L G E N E R A L A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled FORCE SENSING ORAL CARE INSTRUMENT, Attorney's Docket No. Z-8513PQ and filed in the United States Patent Office as Number 61/384,485, on September 20, 2010. (I/we grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Uwe JUNGnickel of Rossertstrasse 4, Koenigstein/Taunus 61462, Germany;
Niclas Altmann of Nordliche Haupstr. 15, Schoneck, Hessen 61137, Germany;
René GRUEBLER of Allmendstrasse 9, Friedberg 61169, Germany;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/237,456 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

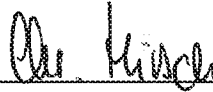
Signed: 
Uwe JUNGNICHEL

November 22, 2011
Date

State of }
 }
 } SS
County of }

On this 22 day of November, 2011, before me personally appeared Uwe JUNGNICHEL, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Christa HIRSCH
Notary Public/Witness printed name


Notary Public/Witness signature

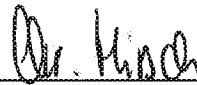
Signed: 
Niclas ALTMANN

December 13, 2011
Date

State of }
 }
 } SS
County of }

On this 13 day of December, 2011, before me personally appeared Niclas ALTMANN, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Christa HIRSCH
Notary Public/Witness printed name


Notary Public/Witness signature

