

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT				
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee name previously recorded on Reel 022316 Frame 0344. Assignor(s) hereby confirms the assignee Omek Interactive, Inc. should be Omek Interactive, Ltd..				
CONVEYING PARTY DATA					
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Gershom Kutliroff</td> <td>02/24/2009</td> </tr> </tbody> </table>		Name	Execution Date	Gershom Kutliroff	02/24/2009
Name	Execution Date				
Gershom Kutliroff	02/24/2009				
RECEIVING PARTY DATA					
Name:	Omek Interactive, Ltd.				
Street Address:	Mercaz Ganir				
Internal Address:	Har Tuv A Industrial Park				
City:	Bet Shemesh				
State/Country:	ISRAEL				
Postal Code:	99000				
PROPERTY NUMBERS Total: 1					
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12392879</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12392879
Property Type	Number				
Application Number:	12392879				
CORRESPONDENCE DATA					
Fax Number:	(650)838-4350				
Phone:	650-838-4300				
Email:	ewelply@perkinscoie.com				
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>					
Correspondent Name:	PERKINS COIE LLP				
Address Line 1:	P.O. BOX 1208				
Address Line 4:	SEATTLE, WASHINGTON 98111-1208				
ATTORNEY DOCKET NUMBER:	65662-8002.US01				
NAME OF SUBMITTER:	Brian R. Coleman				
Total Attachments: 8 source=656628002US01RequestforCorrectedAssignment#page1.tif					

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source=656628002US01RequestforCorrectedAssignment#page7.tif
source=656628002US01RequestforCorrectedAssignment#page8.tif

TO: PERKINS COIE LLP COMPANY: P.O. BOX 1208

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Electronic Version v1.1
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02/26/2009
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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNMENT
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CONVEYING PARTY DATA

Name	Execution Date
Gershom Kulliroff	02/24/2009

RECEIVING PARTY DATA

Name:	Omek Interactive, Inc.
Street Address:	Mercaz Ganier
Internal Address:	Har Tuv A Industrial Park
City:	Bet Shemesh
State/Country:	ISRAEL
Postal Code:	99000

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12392879

CORRESPONDENCE DATA

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Phone: 850-838-4300
 Email: ewalply@perkinscoie.com
 Correspondent Name: PERKINS COIE LLP
 Address Line 1: P.O. BOX 1208
 Address Line 4: SEATTLE, WASHINGTON 98111-1208

ATTORNEY DOCKET NUMBER:	05002-8002.US01
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NAME OF SUBMITTER:	Lisa W. Liou
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Total Attachments: 1
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ASSIGNMENT


THIS ASSIGNMENT is by Gershom Kutlroff (the "Assignor"). I, Assignor have invented one or more certain inventions (the "Invention(s)") described in a United States Patent Application entitled **METHOD AND SYSTEM FOR INTERACTIVE FITNESS TRAINING PROGRAM** (the "Application") bearing Application No. 12/392,879 and filed on February 25, 2009.

G.K.

^{Ltd.}
Omak Interactive, ~~Inc.~~, an Israeli company, having a place of business at Mercaz Ganler, Har Tuv A Industrial Park, Bet Shemesh 98000 Israel ("Assignee"), desires to acquire the entire right, title and interest in and to the invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the invention(s) in the United States or in any foreign countries.

For valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the inventions, the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor is the sole owner of the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; prepare and prosecute the Application or any other applications for Patents; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the invention(s) to Assignee.

Date: Feb. 24, 2009



Gershom Kutlroff