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# PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

Name	Execution Date
Paula Sanders Fenton	07/02/2009

### **RECEIVING PARTY DATA**

Name:	7-ELEVEN, INC.
Street Address:	P.O. Box 711
City:	Dallas
State/Country:	TEXAS
Postal Code:	75221-0711

### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13344734

#### **CORRESPONDENCE DATA**

Fax Number: (214)999-3623 (214)999-3000 Phone: Email: ip@gardere.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Gardere Wynne Sewell LLP - IP Address Line 1: 1601 Elm Street, Suite 3000

Dallas, TEXAS 75201 Address Line 4:

130970-1002 ATTORNEY DOCKET NUMBER: NAME OF SUBMITTER: Michelle L. Wyss

Total Attachments: 3

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> **PATENT** REEL: 027491 FRAME: 0573

## ASSIGNMENT

WHEREAS, I, the undersigned inventor of residence as listed, or joint inventor if more than one inventor is listed below (hereinafter referred to, whether one or more inventors, as "ASSIGNOR(S)"), have invented certain new and useful improvements, as below entitled, for which a United States Patent Application for United States Letters Patent is made or will be made, and

WHEREAS, 7-Eleven, Inc. (hereinafter referred to as "ASSIGNEE"), a Texas corporation, with an address of P.O. Box 711, Dallas, Texas 75221-0711, desires to acquire my entire right, title and interest in and to said invention(s), and in and to the said application and any Letters Patent that may issue thereon, rely thereon, or claim priority therefrom;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S) assign to ASSIGNEE, all right, title and interest in and to said invention(s), in and to said application, all patent applications that may claim priority therefrom or rely thereon, all patents which may be granted therefor, or which may claim priority therefrom or rely thereon, including all divisions, continuations, continuations-in-part, reissues, reexaminations, and extensions thereof, and all related materials, whether in tangible or intangible form, and including all notes, writings, notebooks, and related materials, and ASSIGNOR(S) authorize and request the Commissioner of Patents and Trademarks to issue all patents for said invention(s), or patents resulting therefrom, or claiming priority or relying thereon, insofar as ASSIGNOR(S)' interest is concerned, to ASSIGNEE.

ASSIGNOR(S) also assign to ASSIGNEE, all right, title and interest in and to the invention(s) disclosed in said application throughout the world, including the United States and its territorial possessions and in all foreign countries, including all rights to claim priority, in and to any and all improvements which are disclosed in said United States Patent Application, and the right to file applications and obtain patents, utility models, industrial models and designs for said invention(s) in its own name throughout the world, including all rights to publish cautionary notices reserving ownership of said invention(s) and all rights to register said invention in appropriate registries, and ASSIGNOR(S) further agree to execute any and all powers of attorney, applications, assignments, declarations, affidavits, and any other papers in connection therewith necessary to perfect such right, title and interest in ASSIGNEE.

ASSIGNOR(S) also hereby assign all rights, title and interest to any improvements related to said invention(s) to ASSIGNEE and agree to promptly and fully communicate to ASSIGNEE any facts and information known to them respecting any improvements related to said invention(s) and said application while any patent application anywhere in the world is still pending that claims priority, whether directly or indirectly, from said invention(s) or said application. ASSIGNOR(S) will maintain any such facts and information in confidence and will only reveal such facts and information to ASSIGNEE or its assigns. ASSIGNOR(S) will testify

1

in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and substitute applications, make lawful oaths, declarations, and affidavits and generally do everything possible to vest title in ASSIGNEE and to aid ASSIGNEE to obtain and enforce proper protection for said invention(s) and said application in all countries. ASSIGNOR(S) shall not communicate nor cooperate in any manner with any third party, other than ASSIGNEE, that claims any rights in and to said invention(s) and said application.

This Assignment shall be binding on the parties' successors, assigns and legal representatives.

# ATTORNEY DOCKET NO. 130970-1001 CUSTOMER NO. 32914

Title of Invention:	Rolling Information Display for Roller Grill		
Signature of Assignor: Assignor's Name:	Paula Sanders Fenton		
Residence (City, County, State):	Dallas, Dallas County, Texas		
Post Office Address:	7708 Mason Dells Drive Dallas, Texas 75230		
Date Assignment Executed:	Jone July 2,2009		
STATE OF TEXAS  COUNTY OF DallaS			
Before me, the undersigned authority, on this date personally appeared Paula Sanders Fenton, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me that he/she executed the same for the purposes and consideration therein expressed, and in the capacity stated.			
Given under my hand and seal this			
[SEAL]	Notary Public in and for The State of Texas		
My commission expires:	MICHELLE LEE WYSS  Notary Public, State of Texas  My Commission Expires  March 20, 2013		