501778800 01/06/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gregory G. Kuelbs	02/07/2002

RECEIVING PARTY DATA

Name:	World Factory, Inc.	
Street Address:	8 Campus Circle, Suite 130	
City:	Westlake	
State/Country:	TEXAS	
Postal Code:	76262	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13311887

CORRESPONDENCE DATA

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via US Mail.

Correspondent Name: James E. Walton

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Address Line 4: Burleson, TEXAS 76028

ATTORNEY DOCKET NUMBER: 0664MH-40982-CIP-C2

NAME OF SUBMITTER: James E. Walton

Total Attachments: 1

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PATENT REEL: 027496 FRAME: 0012 OP \$40 00 43341887

PATENT APPLICATION ASSIGNMENT

WHEREAS I, **Gregory G. Kuelbs**, having a correspondence address of 1831 River Oaks Drive, Westlake, Texas 76262, have invented new and useful improvements in an

UMBRELLA APPARATUS

for which application is being made for Letters Patent, said application being filed herewith and being further identified as Attorney Docket No. 0638MH-40982-US.

WHEREAS, World Factory, Inc., a corporation of the State of Delaware, having a correspondence address at 280 Commerce Street, Southlake, Texas 76092, is desirous of acquiring my entire right, title, and interest in said application and any Letters Patent which may issue thereon.

NOW THEREFORE, be it known by all whom it may concern that for and in consideration of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and other good and valuable consideration, I hereby assign to said corporation for the territory of the United States of America and the entire world my entire right, title, and interest in and to said invention, any provisional patent applications, patent applications, and patents that may issue threon, including any divisional, continuation, continuation-in-part, reissue, and reexamination applications, and including all priority rights for patent applications foreign to the United States of America.

I HEREBY covenant and agree that I will at any time, upon the request and at the expense of said corporation, execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said invention, applications and patents, and I authorize the Commissioner of Patents and Trademarks to issue Letters Patent to said corporation.

IN TESTIMONY WHEREOF, I execute this Patent Application Assignment on the date set forth below.

2-1-2000

Date

Gregory G. Kuelos

Patent Application Assignment

PATENT REEL: 027496 FRAME: 0013

RECORDED: 01/06/2012