501778988 01/06/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						

CONVEYING PARTY DATA

Name	Execution Date
Mitch ZOLLINGER	01/06/2012
Filip PAUN	01/06/2012
Scott G. KELLY	01/06/2012

RECEIVING PARTY DATA

Name:	Netflix, Inc.
Street Address:	100 Winchester Circle
City:	Los Gatos
State/Country:	CALIFORNIA
Postal Code:	95032

PROPERTY NUMBERS Total: 1

Property Type	Number					
Application Number:	13345586					

CORRESPONDENCE DATA

Fax Number: (713)623-4846 Phone: 713-623-4844

Email: rorlando@pattersonsheridan.com, psdocketing@pattersonsheridan.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: PATTERSON & SHERIDAN, L.L.P.
Address Line 1: 3040 POST OAK BOULEVARD

Address Line 2: SUITE 1500

Address Line 4: HOUSTON, TEXAS 77056

ATTORNEY DOCKET NUMBER: NETF/0060 (RO)

NAME OF SUBMITTER: John C. Carey

Total Attachments: 2

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PATENT REEL: 027496 FRAME: 0869 OF \$40.00 13345586

Attorney Docket No. NETF/0060

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Mitch ZOLLINGER, residing at 1665 Beck Dr. San Jose, CA 95130

> Filip PAUN, residing at 20 Sharon Court Menlo Park CA 94025

Scott G. KELLY, residing at 2102 Payne PI Santa Clara, CA 95054

(hereinafter referred to as Assignors), have invented a certain invention entitled:

VERIFYING AUTHENTICITY OF PLAYBACK DEVICE

enclosed	herewith	or	for	which	application	for	Letters	Patent	iп	the	United	States	under
Applicatio	n No			_, filed	on		, and						

WHEREAS, Netflix, Inc., a corporation of the State of Delaware, having a place of business at 100 Winchester Circle, Los Gatos, CA 95032 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by said Assignors, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

- 1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a conventional, division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.
- 2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, conventional, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings

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involving said Invention; and (f) for legal proceedings involving said Invention and any application therefore and any Patents granted thereon, including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignors in providing such cooperation shall be paid for by said Assignee.

- 3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.
- 4. Said Assignors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.
- 5. I hereby authorize and request my attorneys, Patterson & Sheridan LLP, of 3040 Post Oak Blvd, Suite 1500, Houston Texas 77056, to insert above in parentheses (Application No. and Filing Date) the filing date and application number of said application when known.

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

1) _1/6 ,2012

Mitch ZOLLIN

2) January 6th, 2011

Filip PAUN

3) <u>Jan C.</u>, 2012

Scott G. KENI Y