

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bjorn Drobe</td> <td>12/14/2011</td> </tr> <tr> <td>Guillaume Giraudet</td> <td>12/13/2011</td> </tr> </tbody> </table>		Name	Execution Date	Bjorn Drobe	12/14/2011	Guillaume Giraudet	12/13/2011				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Essilor International (Compagnie Generale D'Optique)</td> </tr> <tr> <td>Street Address:</td> <td>147 rue de Paris</td> </tr> <tr> <td>City:</td> <td>Charenton-le-Pont</td> </tr> <tr> <td>State/Country:</td> <td>FRANCE</td> </tr> <tr> <td>Postal Code:</td> <td>94220</td> </tr> </table>		Name:	Essilor International (Compagnie Generale D'Optique)	Street Address:	147 rue de Paris	City:	Charenton-le-Pont	State/Country:	FRANCE	Postal Code:	94220
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CORRESPONDENCE DATA											
<p>Fax Number: (206)682-6031 Phone: 206-622-4900 Email: TylerL@seedip.com <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Robert Iannucci Address Line 1: 701 Fifth Avenue Address Line 2: Suite 5400 Address Line 4: Seattle, WASHINGTON 98104</p>											
ATTORNEY DOCKET NUMBER:	310172.409USPC										
NAME OF SUBMITTER:	Robert Iannucci										
Total Attachments: 3 source=310172_409USPC_ASSIGNMENT#page1.tif source=310172_409USPC_ASSIGNMENT#page2.tif source=310172_409USPC_ASSIGNMENT#page3.tif											

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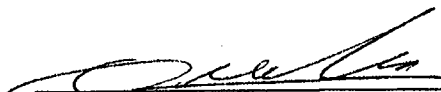
ASSIGNMENT

WHEREAS, we, Björn Drobe and Guillaume Giraudet (hereinafter referred to as ASSIGNORS), both having a mailing address of c/o Essilor International, 147 rue de Paris, Charenton-le-Pont, France 94220, are the joint inventors of an invention entitled "PRODUCING A CUSTOMIZED SPECTACLE LENS IN ACCORDANCE WITH A BLURRED PERCEPTION," as described and claimed in the specification for which an application for United States letters patent was filed and assigned Application No. 13/264,146; which application is a national stage application filed under 35 U.S.C. 371 of International Application No. PCT/FR2010/050707, accorded an International Filing Date of April 12, 2010;

WHEREAS, Essilor International (Compagnie Generale D'Optique) (hereinafter referred to as ASSIGNEE), having a usual place of business at 147 rue de Paris, Charenton-le-Pont, France 94220, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNORS hereby sell, assign and transfer unto said ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions including any extensions or adjustments in term thereof and, in any and all divisions, reissues and continuations thereof, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNORS had this assignment, transfer and sale not been made. ASSIGNORS hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNORS agree to execute all instruments and documents required for the making and prosecution of applications for United States letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

14/12/2011
Date


Björn Drobe

I certify that I know or have satisfactory evidence that Björn Drobe signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date 14/12/2011
(Type or Print)

Signed at SINGAPORE

CARIMALO CELINE
(Type or Print Name of Witness)


(Signature of Witness)

Date

Guillaume Giraudet

I certify that I know or have satisfactory evidence that Guillaume Giraudet signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date _____
(Type or Print)

Signed at _____

(Type or Print Name of Witness)

(Signature of Witness)

Date

Björn Drobe

I certify that I know or have satisfactory evidence that Björn Drobe signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.


Date
(Type or Print)

Signed at

(Type or Print Name of Witness)

(Signature of Witness)

13 Dec. 2011
Date




Guillaume Giraudet

I certify that I know or have satisfactory evidence that Guillaume Giraudet signed this instrument of his/her own free will, as a voluntary act for the uses and purposes mentioned in the instrument.

Date 13 dec. 2011
(Type or Print)

Signed at Montreal

JEAN-MARIE HANSENS
(Type or Print Name of Witness)



(Signature of Witness)