501781947 01/10/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Titan Foam Corporation	01/07/2012

RECEIVING PARTY DATA

Name:	Bay Foam Products Inc.
Street Address:	2929 Walker Drive
City:	Green Bay
State/Country:	WISCONSIN
Postal Code:	54311

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	12400602

CORRESPONDENCE DATA

Fax Number: (801)531-9168 **Phone**: 801-532-1922

Email: blvowles@TraskBritt.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Elizabeth H. Schierman

Address Line 1: P.O. Box 2550

Address Line 4: Salt Lake City, UTAH 84110

ATTORNEY DOCKET NUMBER: 3342-8774.1US

NAME OF SUBMITTER: Elizabeth H. Schierman

Total Attachments: 2

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PATENT REEL: 027511 FRAME: 0202 .H \$40.00 124006

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ASSIGNMENT

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency, and adequacy of which are hereby acknowledged, Titan Foam Corporation, a corporation of the state of Arizona, having a place of business at 2201 N. Central Ave. Ste. 13-E, Phoenix, AZ 85004, ("ASSIGNOR") does hereby:

SELL, ASSIGN, AND TRANSFER to Bay Foam Products Inc., ("ASSIGNEE"), a corporation of the state of Wisconsin, having a place of business at 2929 Walker Drive, Green Bay, Wisconsin 54311, the entire right, title, and interest for the United States and all foreign countries in and to any and all improvements that are disclosed in the Application for United States Letters Patent Serial No. 12/400,602, filed March 9, 2009, and presently entitled METHODS OF FORMING AN ELONGATED ETHYLENIC FOAM STRUCTURE, and all divisional, continuing, substitute, renewal, reissue, and all other applications for patent or the legal equivalent thereof that have been or may be filed in the United States and all foreign countries relating to any of such improvements; all original, reexamined, and reissued patents that have been or shall be issued in the United States and all foreign countries on such improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and claim priority based on such application made in the United States:

AUTHORIZE the ASSIGNEE to apply for and receive any and all United States and foreign patents relating to such improvements in its own name;

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to and in the name of the ASSIGNEE;

WARRANT AND COVENANT that no assignment, grant, mortgage, license, or other agreement or encumbrance affecting the rights and property herein conveyed has been or will be made or entered into by the undersigned, and that the full right to convey the same as herein expressed is possessed by the ASSIGNOR;

COVENANT, when requested and at the expense of the ASSIGNEE, to carry out in good faith the intent and purpose of this assignment, to execute all rightful assignments and other papers; to communicate to the ASSIGNEE all facts and provide to the ASSIGNEE all documents and things known and accessible to the ASSIGNOR relating to such improvements and the history thereof, and testify as to the same in any interference, litigation, or other proceeding relating thereto; and generally to do everything possible that the ASSIGNEE shall consider desirable for vesting title to such improvements in the ASSIGNEE, and to secure, maintain, defend, and enforce valid and enforceable patent protection for such improvements;

ASSIGNMENT from Titan Foam Corporation 1 of 2

PATENT REEL: 027511 FRAME: 0203 AGREE AND ACKNOWLEDGE that the SALE, ASSIGNMENT, AND TRANSFER of rights and property set forth herein is and shall be IRREVOCABLE and BINDING upon the heirs, assigns, representatives, and successors of the undersigned ASSIGNOR and EXTEND to the successors, assigns, and nominees of the ASSIGNEE.

Moreover, the undersigned WARRANTS that he is a duly authorized representative of ASSIGNOR with full authority to bind the ASSIGNOR to the terms of this ASSIGNMENT and, by signing below, does so bind the ASSIGNOR.

For ASSIGNOR:

| Jan Join | Date | 1 Jan Join | Date | Total | Date | Date

ASSIGNMENT from Titan Foam Corporation 2 of 2

PATENT REEL: 027511 FRAME: 0204

RECORDED: 01/10/2012