

12/19/11

RECOR

12/23/2011

ET



103638343

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Todd Spencer, Eldon Goates, Bret Zelenka, and Wendy Spencer

Additional name(s) of conveying party(ies) attached? NO

2. Name and address of receiving party(ies):

Name: Cruiser Accessories, LLC

Internal Address: \_\_\_\_\_

Street Address: 19475 Beacon Lite Road

City: Monument State: CO ZIP: 80132

Additional name(s) & address(es) attached? NO

U.S. PTO  
29395218  
121911

3. Nature of conveyance: Assignment

Execution Date: December 14, 2011

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the filing date of the application is: December 19, 2011

A. Patent Application No.(s) B. Patent No.(s)

Additional numbers attached? NO

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Linda Flewellen Gould

Internal Address: \_\_\_\_\_

Street Address: 1665 Briargate Boulevard

Suite 101

City: Colorado Springs State: CO ZIP: 80920

6. Total number of applications and patents involved:

1

7. Total fee (37 CFR 3.41):..... \$ 40.00

Enclosed

8. Deposit account number:

N.A.

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct, and any attached copy is a true copy of the original document.

Linda Flewellen Gould

12-19-11  
Date

Total number of pages comprising cover sheet:

1

## ASSIGNMENT OF APPLICATION

WHEREAS, Todd Spencer, Eldon Goates, Bret Zelenka, and Wendy Spencer (together "Assignor"), are or will be the applicants of one or more patent applications (together, the "Patent Application") for a certain new and original license plate frame and the ornamental design of that frame (the "License Plate Frame").

Whereas, Cruiser Accessories, LLC, a Colorado limited liability company ("Assignee"), whose mailing address is 19475 Beacon Lite Road, Monument, Colorado 80132 is desirous of acquiring the entire right, title and interest in the same.

Whereas, pursuant to an agreement between Assignor and Assignee, the License Plate Frame is being marketed by Assignee as the "Daisy" product.

NOW, THEREFORE, in consideration of the sum of Ten dollars (\$10.00), the receipt whereof is acknowledged, and other good and valuable consideration, by these presents, Assignor does sell, assign and transfer unto said Assignee the full and exclusive right to the License Plate Frame and the entire rights, title and interest in and to any and all utility and design Patents which may be granted related to the License Plate Frame or the Patent Application, in the United States or in any other nations. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue said United States Patent to said Assignee, with the entire right, title, and interest in and to the same for the sole use and benefit of Assignee, and for the use and benefit of its legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

Executed this 14<sup>th</sup> day of December, 2011.

Todd R. Spencer  
Todd Spencer

Eldon Goates  
Eldon Goates

Wendy Spencer  
Wendy Spencer

Bret Zelenka  
Bret Zelenka

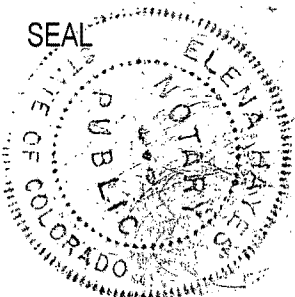
STATE OF COLORADO     )  
  ) ss.  
COUNTY OF EL PASO     )

The foregoing instrument was acknowledged before me this 14<sup>th</sup> day of December, 2011, by Todd Spencer and Bret Zelenka.

Witness my hand and official seal.  
My commission expires: 07/31/2014

Elena Reyes  
Notary Public

SEAL



STATE OF COLORADO           )  
  ) ss.  
COUNTY OF EL PASO        )

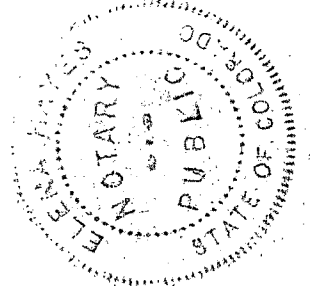
The foregoing instrument was acknowledged before me this 14<sup>th</sup> day of December, 2011, by Eldon Goates.

Witness my hand and official seal.

My commission expires: 07/31/14

SEAL

Elena Rayes  
Notary Public



STATE OF COLORADO           )  
  ) ss.  
COUNTY OF EL PASO        )

The foregoing instrument was acknowledged before me this 14<sup>th</sup> day of December, 2011, by Wendy Spencer.

Witness my hand and official seal.

My commission expires: 07/31/14

SEAL

Elena Rayes  
Notary Public

