501782922 01/11/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gabriele Buratti	12/15/2011
Oscar Buratti	12/15/2011

RECEIVING PARTY DATA

Name:	B&B Italia S.p.A.
Street Address:	Via Durini, 14
City:	Milano
State/Country:	ITALY

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29403800

CORRESPONDENCE DATA

Fax Number: (617)542-2241
Email: ccheung@mintz.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Jason Mirabito
Address Line 1: One Financial Center

Address Line 2: Mintz Levin

Address Line 4: Boston, MASSACHUSETTS 02111

ATTORNEY DOCKET NUMBER: 34106-549001US

NAME OF SUBMITTER: A. Jason Mirabito

Total Attachments: 2

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PATENT REEL: 027516 FRAME: 0253

ASSIGNMENT

We, Gabriele Buratti and Oscar Buratti the undersigned, for good and valuable consideration, the receipt of which is hereby acknowledged, confirm that we have sold and assigned, and do hereby assign, sell and transfer to B&B Italia S.p.A. with offices at Via Durini, 14, Milano, Italy and to its successors, assigns and legal representatives, collectively hereinafter referred to as the ASSIGNEE: (1) our entire right, title and interest for the United States and in all countries, in and to any and all inventions, discoveries and applications which are disclosed in the application for United States Letters Patent entitled:

CHAIR

filed with the U.S. Patent and Trademark Office on October 11, 2011 and assigned Application No. 29/403,800, including any renewals, revivals, reissues, reexaminations, extensions, continuations and divisions thereof and any substitute applications therefor; (2) the full and complete right to file patent applications in the name of the ASSIGNEE, its designee, or in my/our names as the ASSIGNEE, or its designee's election, on the aforesaid inventions, discoveries and applications in all countries of the world; (3) the entire right, title and interest in and to any Letters Patent which may issue thereon in the United States or in any country, and any renewals, revivals, reissues, reexaminations and extensions thereof, and any patents of confirmation, registration and importation of the same; and (4) the entire right, title and interest in all Convention and Treaty Rights of all kinds thereon, including without limitation all rights of priority in any country of the world, in and to the above inventions, discoveries and applications.

We hereby authorize and request the competent authorities to grant and to issue any and all such Letters Patent in the United States and throughout the world to the ASSIGNEE of the entire right, title and interest therein, as fully and entirely as the same would have been held and enjoyed by me had this assignment, sale and transfer not been made.

We agree, at any time, upon the request of the ASSIGNEE, to execute and to deliver to the ASSIGNEE any additional applications for patents for said inventions and discoveries, or any part or parts thereof, and any applications for patents of confirmation, registration and importation based on any Letters Patent issuing on said inventions, discoveries, or applications and divisions, continuations, renewals, revivals, reissues, reexaminations and extensions thereof.

We further agree at any time to execute and to deliver upon request of the ASSIGNEE such additional documents, if any, as are necessary or desirable to secure patent protection on said inventions, discoveries and applications throughout all countries of the world, and otherwise to do the necessary to give full effect to and to perfect the rights of the ASSIGNEE under this Assignment, including the execution, delivery and procurement of any and all further documents evidencing this assignment, transfer and sale as may be necessary or desirable.

We hereby covenant that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment.

REEL: 027516 FRAME: 0254

We further covenant that ASSIGNEE will, upon its request, be provided promptly with all pertinent facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related thereto and will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instruments or affidavits required to apply for, obtain, maintain, issue and enforce said application, said invention and said Letters Patent and said equivalents thereof which may be necessary or desirable to carry out the purposes thereof.

Date: 15.12, 2011		Johnstra	
	Sig	gnature of: Gabriel	e Buratti
IN WITNESS WHEREOF, I,		o VIGAMO	, hereby declare
that I was personally present and o		rinted Name of Wi ve named person dul	
assignment.			
(Signature of Witness)			
Date: 15.12, 2011			
·			
Date: 15.12, 2.11		Osom (rus A
	Sig	gnature of: Oscar E	
IN WITNESS WHEREOF, I,	MARCO 1	116ANO	, hereby declare
that I was personally present and o	(r)	rinten ivanie of vyl	
assignment.			
(Signature of Witness)			
Date: 15.12.2011			

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RECORDED: 01/11/2012