501783153 01/11/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Jared W Hanlon	01/10/2012

RECEIVING PARTY DATA

Name:	Pull'r Holding Company, LLC
Street Address:	1000 Greenleaf Ave.
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60007

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13348244

CORRESPONDENCE DATA

Fax Number: (312)621-0088
Phone: 3126211330

Email: mail@cherskov.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Szymon M. Gurda

Address Line 1: 123 WEST MADISON STREET

Address Line 2: SUITE 400

Address Line 4: CHICAGO, ILLINOIS 60602

ATTORNEY DOCKET NUMBER: 0363-02257

NAME OF SUBMITTER: Szymon M. Gurda

Total Attachments: 1

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PATENT REEL: 027517 FRAME: 0140 ■OP \$40,00 13348244

ASSIGNMENT

IN CONSIDERATION of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, I the undersigned inventor, Jared W. Hanlon, residing at 2264 White Wing Way, Santa Clarita, CA 91350, in the County of Los Angeles and the State of California, do hereby sell, assign and transfer unto PULL'R HOLDING COMPANY, LLC., a company having an address of 1000 Greenleaf Avenue, Elk Grove Village, Illinois 60007, and existing under and by virtue of the laws of the State of Delaware, and its successors, assigns and legal representatives the entire right, title and interest for the United States and its territories, and all foreign countries, in and to the invention set forth in my application for United States Letters Patent for "AUTOMOTIVE CREEPER" (attached hereto, attorney docket number 0363-02257) executed by me on January 10, 2012, and in and to said application and all United States and foreign Letters Patents that may be granted for my said invention, and all divisions, continuations, renewals, reissues, and extensions thereof, and the applications therefor, and the right to claim the priority of this application in any and all foreign countries where application for patent on said invention would be filed; and the right to sue for any past infringements on any patent issued here from, and I hereby agree to execute such other lawful documents and perform such other lawful acts as are requested for securing to said assignee, its successors, assigns and legal representatives, all of the rights to said invention.

I HEREBY AUTHORIZE AND REQUEST the Commissioner of Patents and Trademarks to issue the Letters Patent to said assignee, its successors and assigns, pursuant to the terms of this Agreement.

IN WITNESS WHEREOF, I have signed, sealed and delivered this instrument this 10th day of January, 2012.

Jared W. HANLON

STATE OF ILLINOIS
) SS:
COUNTY OF COOK
)

BE IT REMEMBERED that on this 10th day of January, 2012, before me, a Notary Public, duly commissioned, qualified and acting in and for the County and State aforesaid came Jared W. HANLON who is personally known to me to be the identical person described in and who executed and signed the foregoing instrument of writing, and duly acknowledged that he executed the same as his free act and deed for the purposes and considerations therein expressed.

IN WITNESS WHEREOF, I hereunto set my hand and affix my official seal the day and year aforesaid.

Notary Public

My Commission Expires

Official Seal Hsiang Jen Huang Notary Public State of Illinois My Commission Expires 04/01/2015

PATENT REEL: 027517 FRAME: 0141

RECORDED: 01/11/2012