501783855 01/12/2012

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-----------------|----------------|
| Seung-hyun YOON | 12/07/2011 |
| Moon-sang LEE | 12/07/2011 |
| Min-soo KOO | 12/07/2011 |
| Ji-in NAM | 12/07/2011 |

RECEIVING PARTY DATA

| Name: | Samsung Electronics Co., Ltd. |
|-------------------|---------------------------------|
| Street Address: | 416, Maetan-dong, Yeongtong-gu, |
| Internal Address: | Gyeonggi-do |
| City: | Suwon-si |
| State/Country: | REPUBLIC OF KOREA |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13348746 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | Q127438 | |
|-------------------------|-----------------------------------|--|
| NAME OF SUBMITTER: | Jeffrey Heller - Teams Department | |

Total Attachments: 1

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PATENT REEL: 027521 FRAME: 0404 OP \$40.00 13348746

Assignment

Whereas, We, Seung-hyun YOON of Anyang-si, Republic of Korea; Moon-sang LEE of Yongin-si, Republic of Korea; Min-soo KOO of Seoul, Republic of Korea; and Ji-in NAM of Seoul, Republic of Korea, hereinafter called assignors, have invented certain improvements in METHOD AND APPARATUS FOR PROVIDING INFORMATION AND A COMPUTER READABLE STORAGE MEDIUM HAVING A PROGRAM RECORDED THEREON FOR EXECUTING THE METHOD and executed an application for Letters Patent of the United States of America therefor on ; and

Whereas, **SAMSUNG ELECTRONICS CO., LTD.** of 416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea, Republic of, (assignee), desires to acquire the entire right, title, and interest in the application and invention, and to any United States patents to be obtained therefor;

Now therefore, for valuable consideration, receipt whereof is hereby acknowledged,

We, the above named assignors, hereby sell, assign and transfer to the above named assignee, its successors and assigns, the entire right, title and interest in the application and the invention disclosed therein for the United States of America, including all divisions, and continuations thereof, and all Letters Patent of the United States that may be granted thereon, and all reissues thereof, and all countries foreign thereto, including rights of priority under the International Convention of Paris (1883) as amended, including the right to claim priority under 35 U.S.C. §119, and we request the Director of the U.S. Patent and Trademark Office to issue any Letters Patent granted upon the invention set forth in the application to the assignee, its successors and assigns; and we hereby agree that the assignee may apply for foreign Letters Patent on the invention and we will execute without further consideration all papers deemed necessary by the assignee in connection with the United States and foreign applications when called upon to do so by the assignee.

| W | e hereby authorize and request our attorney | ys SUGHRUE MION, PLLC of 2100 | |
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| | ania Avenue, NW, Washington, DC 20037- | | |
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| |) the application number and thin | ing date of said application when known. | |
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| Date: | Seung-hyun Yoon | 1 December 2011 | |
| | | 1 vecember 2011 | |
| | s/Seung-hyun YOON | | |
| | 1/- | | |
| Date: | | 1 Dec. 2011 | |
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| | S/Wyon-sang Lieb | | |
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| Date: | 7/2 | 1 lec 2011 | |
| | s/Min-soo KOO | | |
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| Date: | JIn Nam | 1) December 2011 | |
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| | s/Ji-in NAM | | |

(Legalization not required for recording but is prima facie evidence of execution under 35 U.S.C. §261)

PATENT REEL: 027521 FRAME: 0405

RECORDED: 01/12/2012