501783860 01/12/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Megan L. Lee	12/29/2011
Rachel A. Jones	12/29/2011
Robin L. Jeffers	01/09/2012

RECEIVING PARTY DATA

Name:	Target Brands, Inc.	
Street Address:	1000 Nicollet Mall	
City:	Minneapolis	
State/Country:	MINNESOTA	
Postal Code:	55403	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29410772

CORRESPONDENCE DATA

 Fax Number:
 (612)334-3312

 Phone:
 612-334-3222

 Email:
 tsorbel@wck.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Leanne Taveggia Farrell

Address Line 1: 900 Second Avenue South, Suite 1400 Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER: 201105888/LTF

NAME OF SUBMITTER: Theresa R. Sorbel

Total Attachments: 1

source=2012-01-12assignment#page1.tif

PATENT

REEL: 027521 FRAME: 0444

OF \$40.00 2941077

501783860

ASSIGNMENT

Attorney Docket No.

DESIGN

201105888

WHEREAS, we, Megan L. Lee of North Oaks, Minnesota, USA; Rachel A. Jones of Minneapolis, Minnesota, USA; and Robin L. Jeffers of Golden Valley, Minnesota, USA (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled <u>TRASH CAN</u> for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/410,772 , filed January 12, 2012 ; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic; to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

DATE 2/29/11

12/29/11 DATE

0//09/12-

Megan Lec

Rachel A. Jones

Robin L. Jeffers