501784091 01/12/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Big O Tires, LLC	01/12/2012

RECEIVING PARTY DATA

Name:	TBC Trademarks, LLC	
Street Address:	2215 B Renaissance Drive	
Internal Address:	Suite 5	
City:	Las Vegas	
State/Country:	NEVADA	
Postal Code:	89119	

PROPERTY NUMBERS Total: 1

Property Type	Number
Patent Number:	7413091

CORRESPONDENCE DATA

Fax Number: (937)443-6635 **Phone**: 937-443-6600

Email: IPDocket@ThompsonHine.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Susan M. Oiler, Esq.
Address Line 1: 10050 Innovation Drive

Address Line 2: Suite 400

Address Line 4: Dayton, OHIO 45342-4934

ATTORNEY DOCKET NUMBER: 600301-00001US

NAME OF SUBMITTER: Susan M. Oiler

Total Attachments: 1

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PATENT

REEL: 027522 FRAME: 0434

PATENT ASSIGNMENT

BIG O TIRES, LLC, a limited liability company of the State of Nevada, having its principal place of business at 823 Donald Ross Road, Juno Beach, Florida 33408 (hereafter "Assignor"), for good and valuable consideration, receipt of which is hereby acknowledged, from TBC TRADEMARKS, LLC, a limited liability company of the State of Delaware, having its principal place of business at Suite 5, 2215 B Renaissance Drive, Las Vegas, Nevada, 89119 (hereafter "Assignee"), does hereby sell, assign and transfer unto the Assignee, its successors and assigns, the entire right, title and interest in, the invention and patent listed below, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefor including any continuation, division, renewal, substitute, reissue or extension therefor or any legal equivalent thereof, together with all claims for damages by reason of past or future infringement thereof, with the exclusive right to sue for and collect said damages.

U.S. Patent No.	Title
7,413,091	ROLLING STORAGE RACK SYSTEM

For the above consideration, Assignor agrees promptly upon request of the Assignee, its successors or assigns, to execute and deliver without further compensation any power of attorney, continuation or reissue, or other papers which may be necessary or desirable fully to secure to the Assignee, its successors and assigns, the inventions and any of them described in said applications and all patent rights therein, in the United States and in any country foreign thereto.

IN WITNESS WHEREOF, BIG O TIRES, LLC, by its duly authorized officer, does hereby set its hand and seal as of this 12th day of January, 2012.

BIG O TIRES, LLC

Sy: Tarris T

Name: Terry L. Trantina Title: SVP and Secretary

State of Florida)
County of Palm Beach) ss:

Before me, a notary public for the above county and state, personally appeared Terry L. Trantina, who is to me personally known, and acknowledged the execution of the foregoing instrument of Assignment to be his/her free act and deed.

NAWCY ALVAREZ DEL REAL
MY COMMISSION # EE 146239
EXPIRES: Jenuary 15, 2016
Bonded Thru Motory Public Underwiners

PATENT REEL: 027522 FRAME: 0435

RECORDED: 01/12/2012