501784236 01/12/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Benjamin HEIN	12/15/2011

RECEIVING PARTY DATA

Name:	Bruni Glass S.p.A.	
Street Address:	Viale Cristoforo Colombo 12/14	
City:	Trezzano Sul Naviglio (MI)	
State/Country:	ITALY	
Postal Code:	20090	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29410796

CORRESPONDENCE DATA

Fax Number: (212)949-1690 Phone: 212-697-3750

Email: Al@KIRSCHSTEINLAW.COM

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Kirschstein, Israel, Schiffmiller & Pier

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Address Line 4: NEW YORK, NEW YORK 10016-2223

ATTORNEY DOCKET NUMBER:	BRUNI/HEIN
NAME OF SUBMITTER:	Alan ISRAEL

Total Attachments: 2

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PATENT REEL: 027523 FRAME: 0147

Docket No.: Bruni/Bee2Be

DESIGN PATENT ASSIGNMENT

WHEREAS, Benjamin HEIN, a citizen of Germany and residing at Muehlweg 28,

06114, Halle, Germany, hereinafter called "ASSIGNOR", represents that he is the inventor of a

certain new, original and ornamental design of an invention for a

BOTTLE

for which an application for Letters Patent of the United States of America was filed herewith; and

WHEREAS, BRUNI GLASS S.p.A., a corporation organized and existing under

the laws of Italy and having an office for the transaction of business at Viale Cristoforo Colombo,

12/14, Trezzano Sul Naviglio (MI), Italy 20090, hereinafter called "ASSIGNEE", desires to acquire

the entire right, title and interest in and to said design, said invention, said application, and any

Letters Patent which may be obtained therefor or thereon.

NOW, THEREFORE, in consideration of the sum of Two (\$2.00) Dollars, and other

good and valuable consideration, the receipt of which is hereby acknowledged, the ASSIGNOR has

sold, assigned and transferred, and by these presents does sell, assign and transfer unto the

ASSIGNEE, its successors and assigns, the entire right, title and interest in and to said design, said

invention, said application, and in and to any Design Letters Patent which may be obtained therefor

or thereon in the United States, and all foreign countries, to the full end of the term for which said

Design Letters Patent may be granted, as fully and as entirely as the same might be held by the

ASSIGNOR had this sale not been made, and the ASSIGNOR hereby represents and warrants that

he has not executed and will not execute any instrument inconsistent with the rights granted herein,

and he hereby binds himself and his heirs and legal representatives to execute any and all papers and

PATENT REEL: 027523 FRAME: 0148 instruments and to do any and all acts which may be necessary or required by the ASSIGNEE, in order to carry into full force and effect this sale, assignment and transfer, and the ASSIGNOR further represents and warrants that he hereby binds himself and his heirs and legal representatives to communicate at any time, upon request to the ASSIGNEE, its successors and assigns, any facts relating to said invention and the history thereof known to him or to his heirs and legal representatives, and that he will testify as to the same in any interference to obtain or any other litigation to enforce the patent or patents which may be granted for said invention when requested to do so by the ASSIGNEE, its successors and assigns. The ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue said Design Letters Patent which may be granted for said invention to the ASSIGNEE as the assignee of the entire right, title and interest therein.

IN WITNESS WHEREOF, the ASSIGNOR has hereunto set his hand and affixed his signature.

Dated: DEC 15, 2011

Benjamin HEIN

PATENT REEL: 027523 FRAME: 0149

RECORDED: 01/12/2012