

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>William F. Heitman</td> <td>01/11/2012</td> </tr> <tr> <td>Philip S. Spencer</td> <td>01/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	William F. Heitman	01/11/2012	Philip S. Spencer	01/11/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>OpSDog, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>1502 Augusta Drive</td> </tr> <tr> <td>Internal Address:</td> <td>Suite 200</td> </tr> <tr> <td>City:</td> <td>Houston</td> </tr> <tr> <td>State/Country:</td> <td>TEXAS</td> </tr> <tr> <td>Postal Code:</td> <td>77057</td> </tr> </table>		Name:	OpSDog, Inc.	Street Address:	1502 Augusta Drive	Internal Address:	Suite 200	City:	Houston	State/Country:	TEXAS	Postal Code:	77057
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PROPERTY NUMBERS Total: 1													
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CORRESPONDENCE DATA													
<p>Fax Number: (877)769-7945 Phone: 612-335-5070 Email: russek@fr.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: John A. Dragseth Address Line 1: 60 South Sixth Street Address Line 2: #3200 RBC Plaza Address Line 4: Minneapolis, MINNESOTA 55402</p>													
ATTORNEY DOCKET NUMBER:	31001-0002001												
NAME OF SUBMITTER:	John A. Dragseth												
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ASSIGNMENT

For valuable consideration, we, WILLIAM F. HEITMAN of 15622 Oyster Cove Drive, Sugar Land, TX 77478, PHILIP S. SPENCER of 1150 Sunset Drive, Butler, PA 16001, hereby assign to: OpsDog, Inc., a corporation of Texas having a place of business at:

1502 Augusta Drive
Suite 200
Houston, TX 77057; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled MANAGEMENT OF STANDARDIZED ORGANIZATIONAL DATA, filed January 12, 2012, and assigned U.S. Serial Number 13/348,857, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

Date: 1/11/2012

William F. Heitman
WILLIAM F. HEITMAN

Witnessed by:

Name: M. Malet

Date: 1/11/2012

Name: [Signature]

Date: 1/11/2012

Date: 1/11/2012

Phil Spencer
PHILIP S. SPENCER

Witnessed by:

Name: M. Malet

Date: 1/11/2012

Name: [Signature]

Date: 1/11/2012

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