501784348 01/12/2012

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Gregory Szewczyk	12/14/2011
Neeta Atul Patel	12/14/2011
Suzanne Jogun	12/14/2011
Michael Prencipe	12/14/2011

RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

PROPERTY NUMBERS Total: 1

Property Type	Number
PCT Number:	US1165310

CORRESPONDENCE DATA

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 Phone:
 732-878-7500

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Correspondent Name: Colgate-Palmolive Company

Address Line 1: 909 River Road

Address Line 4: Piscataway, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:	9477-00-OC
NAME OF SUBMITTER:	Nikhil A. Heble, Pharm.D.

Total Attachments: 3

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> PATENT REEL: 027523 FRAME: 0627

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Attorney Docket No.: 9477-00-OC

ASSIGNMENT

WHEREAS, WE, Gregory Szewczyk, Neeta Atul Patel, Suzanne Jogun and Michael Prencipe (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent was filed in the United States Patent and Trademark Office as International Receiving Office for International Application No. PCT/US2011/65310, filed December 16, 2011, naming the ASSIGNOR(S) as inventor(s), and entitled COLOR CHANGING COMPOSITIONS; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid International Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid International application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: December 16, 2011 (date of filing)

Attorney Docket No.: 9477-00-OC

IN TESTIMONY WHEREOF, I here 20 16.	eunto set m	ny hand and seal this 14 day of	
EMILY R. RHODEN NOTARY PUBLIC OF NEW JERSEY My Commission Expires 7/28/2015	Address:	Gregory Szewczyk 29 Aberdeen Circle Flemington, New Jersey 08822 United States of America	
State of New Jewy County of Middle May of December and for the State and County aforesaid, person of that name, who executed the	onally app e foregoing	20//, before me, a Notary Public eared the above signatory, known to me instrument in my presence. OTARY PUBLIC	in to
IN TESTIMONY WHEREOF, I here			
EMILY R. RHODEN NOTARY PUBLIC OF NEW JERSEY	Nec	Neeta Atul Patel 33 Chesapeake Road	
My Commission Expires 7/28/2015		Monmouth Junction, New Jersey 08852 United States of America	
State of New County of Middles On this / Change day of Drew and for the State and County aforesaid, person be the person of that name, who executed the	foregoing	instrument in my presence.	in to
	NC	OTARY PUBLIC	. '

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IN TESTIMONY WHEREOF, I IS 2011. EMILY R. RHODEN NOTARY PUBLIC OF NEW JERSEY My Commission Expires 7/28/2015	Suzanne Jogun Address: 258 Beech Terrace Wayne, New Jersey 07470 United States of America
	20//, before me, a Notary Public in personally appeared the above signatory, known to me to I the foregoing instrument in my presence. NOTARY PUBLIC
IN TESTIMONY WHEREOF, I I	Michael Prencipe Address: 39 Spruce Street Princeton Junction, New Jersey 08550 United States of America
	20/, before me, a Notary Public in personally appeared the above signatory, known to me to the foregoing instrument in my presence. NOTARY PUBLIC

PATENT (Sheet 3 of 3)

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