501784904 01/12/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Kevin William Dinn	06/30/2008

RECEIVING PARTY DATA

Name:	Kannuu Pty Ltd.	
Street Address:	Level 16, WHK Horwath Center	
Internal Address:	120 Edward Street	
City:	Brisbane, Queensland	
State/Country: AUSTRALIA		
Postal Code: 4001		

PROPERTY NUMBERS Total: 1

	Property Type	Number
Applica	ition Number:	13349204

CORRESPONDENCE DATA

 Fax Number:
 (202)626-1700

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: JONES DAY

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ATTORNEY DOCKET NUMBER: 011844-0012-999

NAME OF SUBMITTER: Vishal V. Khatri

Total Attachments: 1

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PATENT REEL: 027525 FRAME: 0788 H \$40.00 1334

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Please return signed/recorded to: Jones Day Intellectual Property Group 51 Louisiana Avenue, N.W. Washington, D.C. 20001-2113

Attorney Reference: 011844-0007-999

Client Reference:

ASSIGNMENT OF NON-PROVISIONAL APPLICATION

WHEREAS, the undersigned nereby:							
INSERT NAME(S) OF INVENTOR(S)	(1) Kevin William Dinn	(2)					
	(3)	x box	if continued on page 2				
(collectively her	einafter "ASSIGNOR") has/have made an invention	entitled:					
TITLE OF INVENTION	IMPROVED PROCESS AND APPARATUS F	IMPROVED PROCESS AND APPARATUS FOR SELECTING AN ITEM FROM A DATABASE					
for which an ap	olication for Letters Patents of the United States of	America:					
3	a) ☐ was executed on even date herewith and w b) ☑ was filed on February 12, 2008	vill be filed in the U.S. I as Application No.					
AND WHEREA	5,						
INSERT NAME(S) AND ADDRESS(ES) OF ASSIGNEE(S)							
(hereinafter *AS	SIGNEE"), desires to acquire an interest therein of	the above-identified inve	ention;				
representatives described in the §119(e) and to thereon and all all applications foreign to the U right to claim for States, the Interitates of the courter Commission legal representations.		said invention in the Uni nd all applications claimind all Patents of the Unit is for industrial property pereafter be filed for said ications for all forms of it and States application und Property, or any other in exapplicable, and ASSIG NEE, for its interest as A	ited States and all foreign countries, as ing priority thereto under 35 U.S.C. ted States which may be granted protection, including, without limitation, invention in any country or countries industrial property protection and the der the Patent Laws of the United international agreement or the domestic GNOR hereby authorizes and requests ASSIGNEE, its successors, assigns and				
successors, ass hereby transfer	SSIGNOR hereby agrees, without further remunera signs and legal representatives, deemed essential for ed; and additionally, the undersigned further author insert hereon any further identification necessary or	or ASSIGNEE's full prote rize(s) Jones Day, 51 Lo	ection and title in and to the invention puisiana Avenue, N.W., Washington,				
IN TES	STIMONY WHEREOF, we hereunto set our respecti	ve signatures on the day	y and year set forth below.				
<u>IN\</u>	ENTOR SIGNATURES	DATE SIGNED	WITNESSES				
1)	FR	BOTWE 08	RADIN				
Name: Ke	vin William Dinn						

WAI-2879410v1

RECORDED: 01/12/2012

PATENT REEL: 027525 FRAME: 0789