

## PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Peter Joseph Franz</td> <td>01/12/2012</td> </tr> <tr> <td>Karyn Elizabeth Franz</td> <td>01/12/2012</td> </tr> <tr> <td>Tracy Eugene Mailloux</td> <td>12/28/2011</td> </tr> <tr> <td>Russ David Hoyer</td> <td>01/12/2012</td> </tr> <tr> <td>Lucas John Haan</td> <td>01/12/2012</td> </tr> </tbody> </table>		Name	Execution Date	Peter Joseph Franz	01/12/2012	Karyn Elizabeth Franz	01/12/2012	Tracy Eugene Mailloux	12/28/2011	Russ David Hoyer	01/12/2012	Lucas John Haan	01/12/2012
Name	Execution Date												
Peter Joseph Franz	01/12/2012												
Karyn Elizabeth Franz	01/12/2012												
Tracy Eugene Mailloux	12/28/2011												
Russ David Hoyer	01/12/2012												
Lucas John Haan	01/12/2012												
RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>QUID FIT LLC</td> </tr> <tr> <td>Street Address:</td> <td>22647 Hazel Lane</td> </tr> <tr> <td>City:</td> <td>Rapid City</td> </tr> <tr> <td>State/Country:</td> <td>SOUTH DAKOTA</td> </tr> <tr> <td>Postal Code:</td> <td>57702</td> </tr> </table>		Name:	QUID FIT LLC	Street Address:	22647 Hazel Lane	City:	Rapid City	State/Country:	SOUTH DAKOTA	Postal Code:	57702		
Name:	QUID FIT LLC												
Street Address:	22647 Hazel Lane												
City:	Rapid City												
State/Country:	SOUTH DAKOTA												
Postal Code:	57702												
PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13296129</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13296129								
Property Type	Number												
Application Number:	13296129												
CORRESPONDENCE DATA													
<p>Fax Number: (415)986-8054</p> <p>Phone: 415 875 3266</p> <p>Email: ipdocket@gordonrees.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Gordon &amp; Rees LLP</p> <p>Address Line 1: 275 Battery Street</p> <p>Address Line 2: Suite 2000</p> <p>Address Line 4: San Francisco, CALIFORNIA 94111</p>													
ATTORNEY DOCKET NUMBER:	QUID-1073607												
NAME OF SUBMITTER:	David R. Heckadon												
<p>Total Attachments: 2</p> <p>source=QUID107363607JtAssignmentforFranzP,FranzK,MailouxT,HoyerDandHaanJ#page1.tif</p> <p>source=QUID107363607JtAssignmentforFranzP,FranzK,MailouxT,HoyerDandHaanJ#page2.tif</p>													

CH \$40.00 13296129

PATENT

## JOINT ASSIGNMENT

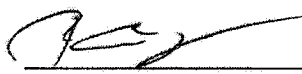
### TO WHOM IT MAY CONCERN:

For the sum of One Dollar and other valuable consideration to us in hand paid, receipt of which is hereby acknowledged, be it known that we, **Peter Joseph FRANZ**, a citizen of the United States, having a place of residence at 1021 Kansas City Street, Rapid City, SD 57702; **Karyn Elizabeth FRANZ**, a citizen of the United States, having a place of residence at 1021 Kansas City Street, Rapid City, SD 57702; **Tracy Eugene MAILLOUX**, a citizen of the United States, having a place of residence at 23894 Pine Grove Road, Rapid City, SD 57702; **Ross David HOYER**, a citizen of the United States, having a place of residence at 7284 Tanager Drive, Rapid City, SD 57702; and **Lucas John HAAN**, a citizen of the United States, having a place of residence at 214 Franklin Street, Rapid City, SD 57701, have sold, assigned and transferred and by these presents do sell, assign, transfer and set over unto **QUID FIT LLC.**, a corporation, having a place of business at 22647 Hazel Lane, Rapid City, South Dakota 57702, its successors, legal representatives, or assigns, the whole right, title and interest in and to a certain invention relating to ***AUTOMATED ALERT GENERATION IN RESPONSE TO A PREDETERMINED COMMUNICATION ON A TELECOMMUNICATION DEVICE*** by us devised and the application for United States Patent therefor filed in the United States Patent and Trademark Office on November 14, 2011 and assigned Serial No. 13/296,129 and all original and reissue patents granted thereof, and all divisions, continuations-in-part and continuations thereof, including the subject-matter of any and all claims which may be obtained in every such patent, and all foreign rights to said invention, and covenant that we have full right to do so, and agree that we will communicate to said corporation or its representatives all facts known to us respecting said invention, whenever requested, and testify in any legal proceedings, sign all lawful papers, make all rightful oaths and generally do everything possible to aid said corporation, its successors, assigns, and nominees, to obtain and enforce proper patent protection for said invention in all countries.

The Commissioner of Patents and Trademarks is requested to issue the Letters Patent which may be granted for said invention or any part thereof unto the said corporation in keeping with this Assignment.

Done at Rapid City, D. this 12 day of January, 2012.


Dated: 1/12/12

  
Peter Joseph Franz

Dated: 1/12/12

  
Karyn Elizabeth Franz

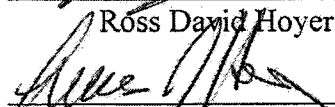
Dated: 12-28-11

  
Tracy Eugene Mailloux

Dated: 1/12/12

  
Ross David Hoyer

Dated: 1/12/12

  
Lucas John Haan