

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Mark A. Kaliss	12/06/2011
RECEIVING PARTY DATA	
Name:	The Kaliss Organization, LLC
Street Address:	369 Lexington Avenue, #301
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13308446
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Cory A. Jones, Klarquist Sparkman, LLP
Address Line 1:	121 SW Salmon Street, Suite 1600
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Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	8740-87551-01
NAME OF SUBMITTER:	Cory A. Jones
Total Attachments: 2 source=Assignment-87551#page1.tif source=Assignment-87551#page2.tif	

CH \$40.00 13308446

ASSIGNMENT

WHEREAS, I, Mark A. Kaliss, of New York, New York, have invented a certain invention as described in the following patent application:

U.S. Patent Application No. 13508496, filed on Nov 30, 2011, entitled "MANAGING ONLINE ADVERTISING CAMPAIGNS,"

which application is referred to as the "patent application."

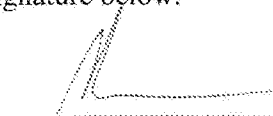
WHEREAS, The Kaliss Organization, LLC, a domestic limited liability company organized under the laws of the State of New York, having a place of business at 369 Lexington Ave., #301, New York, NY, 10017, desires to acquire an interest therein:

NOW, THEREFORE, for \$100, the receipt of which is hereby acknowledged, I, Mark A. Kaliss hereby sell, assign and transfer to The Kaliss Organization, LLC, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, patent application and letters patent in this or any foreign country, and all corresponding non-provisional applications, divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by The Kaliss Organization, LLC, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in the United States or any foreign country, as fully and entirely as the same would have been held by me had this assignment and sale not been made, and covenant that I have full right so to do, and agree that I will communicate to The Kaliss Organization, LLC, or its successors and assigns, any facts known to me respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid The Kaliss Organization, LLC, its successors and assigns to obtain and enforce proper patent protection for said invention in the United States or any foreign country.

I hereby grant the law firm of Klarquist Sparkman, LLP, the power to insert on this Assignment any further information which may be necessary or desirable in order to comply with

all applicable legal requirements, including the rules of the United States Patent and Trademark Office, for submitting and recording this document.

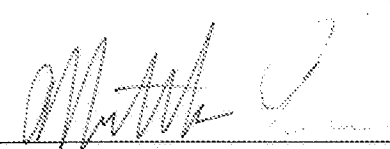
Executed at the place and date opposite my signature below.


Mark A. Kaliss

At New York, New York
(City and State)
on this 6th day of December, 2011.

STATE OF New York)
) ss.
COUNTY OF New York)

This 6th day of December, 2011, before me personally came the above-named Mark A. Kaliss, who executed the foregoing instrument in my presence, and who acknowledged to me that this instrument was executed by Mark A. Kaliss's own free will for the purpose set forth therein.


Notary Public For

My commission expires: 1-24-15

[SEAL]

