501787213 01/16/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
XEI WEI GUO	01/05/2012

RECEIVING PARTY DATA

Name:	SUNFIRE ENTERPRISES, LLC - OUTSTANDING PET
Street Address:	47 W. POLK STREET
City:	CHICAGO
State/Country:	ILLINOIS
Postal Code:	60605

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29411055

CORRESPONDENCE DATA

Fax Number: (847)905-7113 **Phone**: 847 905-7111

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: CARDINAL LAW GROUP, LLC

Address Line 1: SUITE 2000

Address Line 2: 1603 ORRINGTON AVENUE
Address Line 4: EVANSTON, ILLINOIS 60201

ATTORNEY DOCKET NUMBER: 9123/4

NAME OF SUBMITTER: Paul M. Hletko

Total Attachments: 1

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PATENT REEL: 027538 FRAME: 0481 CH \$40.00 294110

ASSIGNMENT OF PATENT APPLICATION

FOR GOOD AND VALUABLE CONSIDERATION,

We, the undersigned (each) in consideration of the sum of One Dollar (\$1.00) to us each in hand paid by the Assignee and other good and valuable consideration, receipt of which is hereby expressly acknowledged, hereby sell, assign and transfer unto SUNFIRE ENTERPRISES, LLC - OUTSTANDINGPET, a corporation organized under the laws of ILLINOIS and having an address of 47 W. POLK STREET, CHICAGO, IL 60605, as Assignee, and its successors, assigns and legal representatives, the entire right, title and interest, for all countries in and to certain inventions relating to TRANSMITTER, executed by assignors on the same date as this Assignment, and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations-in-part, divisionals, and renewals of and substitutes for said application for said Letters Patent, and all the rights and privileges under any and all Letters Patent that may be granted therefore in any country, and any reissues, or reexaminations, or extensions of said Letters Patent. We request that any and all Letters Patent for said inventions be issued to said Assignee, its successors, assigns and legal representatives, or to such nominees as it may designate.

We agree that, when requested, we will, without charge to said Assignee but at its expense, sign all papers, take all rightful oaths, and do all acts which may be necessary, desirable or convenient for securing and maintaining patents for said inventions in any and all countries and for vesting title thereto in said Assignee, its successors, assigns and legal representatives or nominees.

We authorize and empower the said Assignee, its successors, assigns and legal representatives or nominees, to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

We hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of the said Assignee or nominee to claim the aforesaid benefit of the right of priority provided by the International convention which may henceforth be substituted for it.

We covenant with said Assignce, its successors, assigns and legal representatives, that the rights and property herein conveyed are free and clear of any encumbrance, and that we have full right to convey the same as herein expressed.

IN WITNESS WHEREOF, We have hereunto signed our names on the day and year set forth below.

0//05/2012 Date

> PATENT REEL: 027538 FRAME: 0482

RECORDED: 01/16/2012

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