

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Ren Chen Shu	10/19/2011
RECEIVING PARTY DATA	
Name:	Kuo Ching CHIANG
Street Address:	5F., No. 18, Lane 99,Wunlin 1st St.,
City:	New Taipei City
State/Country:	TAIWAN
Postal Code:	244
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11700138
CORRESPONDENCE DATA	
Fax Number:	(714)260-0748
Phone:	7142600749
Email:	aghyeh@gmail.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Chih Feng Yeh
Address Line 1:	188 Old Castle Point Road
Address Line 4:	Wappingers Falls, NEW YORK 12590-7069
ATTORNEY DOCKET NUMBER:	TF11HMK009
NAME OF SUBMITTER:	Chih Feng YEH
Total Attachments: 2 source=TF11HMK009Asmt#page1.tif source=TF11HMK009Asmt#page2.tif	

OP \$40.00 11700138

This assignment agreement is applicable to an invention entitled (invention title) _____

System and Method of Advertisement via Mobile Terminal

This PATENT RIGHT referred to in this agreement is (check one):

- a Patent Application for this invention, executed by the ASSIGNOR(S) concurrently with this Agreement.
- U.S. Patent Application Serial No. 11/700,138, filed on 1/31/2007.
- U.S. patent No. _____, issued on _____.

The PATENT RIGHT assigned under this agreement is:

- U.S. Patent rights only
- worldwide Patent rights (the assignee shall have the right to claim the benefit for the filing date of any U.S. Patent Application identified above).

The ASSIGNOR(S) referred to in this agreement is (or are):

SHU, Ren Chen (full name of first assignor)
6F.-1, No. 31, Lane 85, Zhonghe RD., Jhongshan District, Keelung City 203, Taiwan, R.O.C. (address)

 _____ (full name of second assignor)
 _____ (address)

 _____ (full name of third assignor)
 _____ (address)

 _____ (full name of fourth assignor)
 _____ (address)

 _____ (full name of fifth assignor)
 _____ (address)

The First ASSIGNEE referred to in this agreement is:

CHIANG, Kuo-Ching (full name of first assignee)
5F., No.18, Lane 99, Wunlin 1st St., Linkou Township, Taipei County 244, Taiwan, R.O.C. (address)

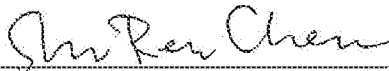
Is (check one): an individual a partnership a Corporation of _____
(State or Country)

ASSIGNMENT DEED

The ASSIGNOR(S), in consideration of \$1.00 paid by the ASSIGNEE, and other good and valuable consideration, receipt of which is acknowledged, have and do hereby assign the following to each ASSIGNEE, their successors and assigns:
the full and exclusive right to the invention;
an equal interest in and to the entire right, title and interest in and to the PATENT RIGHTS in the invention;
all continuations, continuations-in-part, divisionals, re-issues, and re-examination patents and patent applications; and
the right to claim priority under 35 U.S.C. 119, based on any earlier foreign applications for this invention.

As to all U.S. Patent Applications assigned under this Agreement, the ASSIGNOR(S) hereby authorize(s) and request(s) the Director of Patents and Trademarks to issue all Letters Patent to the ASSIGNEE(S) as the ASSIGNEE(S) of an equal interest in the entire right, title and interest, for the sole use and enjoyment of said ASSIGNEE(S), their successors and assigns.

Further, the ASSIGNOR(S) agree(s) to communicate to said ASSIGNEE(S), or their representatives, and facts known to the ASSIGNOR(S) respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, continuation-in-part, substitute, renewal, reexamination and reissue applications, execute all necessary assignment papers to cause any and all Letters Patent to be issued to said ASSIGNEE(S), make all rightful oaths and generally do everything necessary or desirable to aid said ASSIGNEE(S), their successors and assigns, to obtain an enforced proper protection for said invention.



SHU, Ren Chen



(Date)