Form PTO-1595 (Rev. 03-11) OMB No. 0651-0027 (exp. 03/ <u>31/2012)</u>	U.S. DEPARTMENT OF COMMERCE United States Patent and Trademark Office
RECORDATION FORM COVER SHEET	
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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(as) below.	
Name of conveying party(les):	2. Name and address of receiving party(les)
Sheng-Chi Chung	Name: Bell'O International Corp.
	Internal Address:
Additional name(s) of conveying party(les) attached? Yes X No	Street Address:
3. Nature of conveyance/Execution Date(s):	
Execution Date(s): January 4, 2012	711 Ginesi Drive
X Assignment Merger Change of Name	
Security Agreement Joint Research Agreement	City: Morganville
Government interest Assignment	State; New Jersey
Executive Order 9424, Confirmatory License	Country: United States of America Zlp: 07751-1250
Other	Additional name(s) & address(es) Yes X No attached?
4. Application or patent number(s):	This document is being filed together with a new application,
A. Patent Application No.(s)	B. Palent No.(s)
29/410,114	
Additional numbers attached?	Yes x No
Name and address to whom correspondence concerning document should be mailed;	6. Total number of applications and patents involved:
Name: Gregory S. Gewirtz LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP	7. Total fee (37 CFR 1.21(h) & 3.41) \$ 40.00
Internal Address: Atty. Okt.: BELLO 3.1-100 Street Address: 600 South Avenue West	Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)
City: Westfield	8, Payment Information
State: NJ Zip: 07090	
Phone Number: 908-654-5000	10 1007
Fax Number: 908-654-7866	Deposit Account Number 12-1095 Authorized User Name Gregory S. Gewirtz
Email Address: ataylor@ldlkm.com	Authorized Oser Hairie Gregory 3, Gewirtz
9. Signature: Signature Gregory S. Gewirtz - 36,522	January 12, 2012 Date Total number of pages including cover 2
Name of Person Signing	sheet, attachments, and documents:

PATENT

LDLKM

	former PTO/SB/15 (8-00) Modified LOI KRM	
	Docket Number (Optional)	
ASSIGNMENT OF DESIGN APPLICATION	BELLO 3.1-100	
Whereas, I. Sheng-Chi Chung	of	
c/o Modern Home Furniture Co., Ltd., Yisha Management Region, Guangdong Province,		
Shatian Town Dongguan City, People's Republic of China		
hereafter referred to as assignor, have invented certain new and useful improvements in		
AUDIO VIDEO SHELVING UNIT		
for which an application for a United States Design P. Application Number 29/410,114	atent was filed on January 4, 2012	
for which an application for a United States Design Patent was executed by me on		
for which an International Application was filed or	Mr. 4	
, designating the United States.		
And		
Whereas, Bell'O International Corp.		
a corporation of <u>Delaware</u> herein referred to as "assignee" who	se mailing address is	
711 Ginesi Drive, Morganville, New Jersey 07751-1250		
is desirous of acquiring the entire right, title and interest in the same:		
is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee the entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.		
application when known.	aced the filling date and approached frames of data	
Jan-04-2012	Construm	
Date	Sheng-Chi Chung	
Rohadin Witness	Chang On Onding	
Robert Liu		
Printed Name of Witness		
14 p. 1		

PATENT REEL: 027545 FRAME: 0924