FAX NO.

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To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.		
1. Name of conveying party(ies)	2. Name and address of receiving party(ies)	
1. Name of conveying party(les)	Name: Dale LeFebvre	
CrossFill LLC	Internal Address:	
Additional name(s) of conveying party(ies) attached? Yes X No 3. Nature of conveyance/Execution Date(s):	Street Address: <u>3702 Villa Olga</u>	
Execution Date(s) 01-17-2012		
Assignment Merger		
Security Agreement Change of Name	City: <u>St. Thomas</u>	
Joint Research Agreement	State: <u>VI</u>	
Government Interest Assignment		
Executive Order 9424, Confirmatory License	Country:Zip: 00802	
·	Additional name(s) & address(es) attached? Yes X No	
4. Application or patent number(s):	document is being filed together with a new application.	
A. Patent Application No.(S)	B. Patent No.(s)	
A. Patent Application No.(3)		
11/504,122 (CFILL1100-2)		
Additional numbers attached? Yes XNo		
5. Name and address to whom correspondence concerning document should be mailed:	6. Total number of applications and patents involved: <u>1</u>	
Name: Sprinkle IP Law Group (Cust. No. 44654)	7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00	
Internal Address:		
	Authorized to be charged to deposit account	
Street Address: <u>1301 W. 25th Street, Suite 408</u>	None required (government interest not affecting title)	
	8. Payment Information	
City: Austin		
State: <u>Texas</u> Zip: <u>78705</u>	_1	
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	Authorized User Name: <u>Katharina W. Schuster</u>	
Email Address:	January 18, 2012	
9. Signature: Cathanan Clus	Date	
Signature	Total number of pages including cover	
Katharina W. Schuster, Reg. No. 50,0 Name of Person Signing	sheet, attachments, and documents:	
the two provided (including cover sheet) should be faxed to (571) 273-0140, or mailed to:		
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450 PATENT 700478498 REEL: 027558 FRAME: 0204		

## ATTORNEY DOCKET CFILL1100-2

PATENT APPLICATION Serial No. 11/504,122

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## ASSIGNMENT

This Assignment is made by Crossfill LLC of Dallas, TX ("Assignor"). WHEREAS, Assignor is the owner of one hundred percent (100%) of the right, title and interest in the invention entitled "REBATE CROSS-SELL NETWORK AND SYSTEMS AND METHODS IMPLEMENTING THE SAME" for which an application for United States Patent was made on August 15, 2006, bearing an application number of 11/504,122, and

WHEREAS, the parties desire to have a recordable instrument assigning the entire right, title and interest in and to said invention, said application, on any subsequently filed divisional, continuation, continuation-in-part, re-examination, reissue or other application, and any patents, invention registrations or other forms of protection ("Patents") that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, in accordance with the obligations to assign the Invention and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to **Dale LeFebvre**, residing at **3702 Villa Olga, St. Thomas, Virgin Islands 00802** (hereinafter referred to as "Assignee"), the entire right, title, and interest in and to said invention, said application and any Patents that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties, or otherwise.

Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, Assignor and Assignor's legal representatives and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable for obtaining, sustaining, reissuing, or enforcing the Patents in the United States and throughout the world for said invention, and for perfecting, recording, or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Patents granted for said Invention in the United States and throughout the world.

## ATTORNEY DOCKET CFILL1100-2

PATENT APPLICATION Serial No. 11/504,122

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Assignor represents and warrants that Assignor has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner for Patents of the United States and of all foreign countries to issue any Patents granted for said Invention, whether on said application or on any subsequently filed divisional, continuation, continuation-in-part, reexamination, reissue or other application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date provided below.

For Assignor: CrossFill LLC

Dated: 01/17/2012

**RECORDED: 01/18/2012**