

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>James Herman DEMPSEY</td> <td>11/09/2011</td> </tr> <tr> <td>Thomas Elliot RABE</td> <td>01/04/2012</td> </tr> </tbody> </table>		Name	Execution Date	James Herman DEMPSEY	11/09/2011	Thomas Elliot RABE	01/04/2012						
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RECEIVING PARTY DATA													
<table border="1"> <tr> <td>Name:</td> <td>The Procter &amp; Gamble Company</td> </tr> <tr> <td>Street Address:</td> <td>Attn: Chief Patent Counsel</td> </tr> <tr> <td>Internal Address:</td> <td>One Procter &amp; Gamble Plaza</td> </tr> <tr> <td>City:</td> <td>Cincinnati</td> </tr> <tr> <td>State/Country:</td> <td>OHIO</td> </tr> <tr> <td>Postal Code:</td> <td>45202</td> </tr> </table>		Name:	The Procter & Gamble Company	Street Address:	Attn: Chief Patent Counsel	Internal Address:	One Procter & Gamble Plaza	City:	Cincinnati	State/Country:	OHIO	Postal Code:	45202
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PROPERTY NUMBERS Total: 1													
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13274852</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13274852								
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CORRESPONDENCE DATA													
<p>Fax Number: (513)945-6845          Phone: 5139830523          Email: dammeyer.cr@pg.com  <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: The Procter &amp; Gamble Company          Address Line 1: 299 East Sixth Street          Address Line 2: Central Docketing          Address Line 4: Cincinnati, OHIO 45202</p>													
ATTORNEY DOCKET NUMBER:	11922M												
NAME OF SUBMITTER:	John G. Powell/												
<p>Total Attachments: 4          source=11922M_Global_General_Assignment#page1.tif          source=11922M_Global_General_Assignment#page2.tif          source=11922M_Global_General_Assignment#page3.tif          source=11922M_Global_General_Assignment#page4.tif</p>													

CH \$40.00 13274852

## G L O B A L   G E N E R A L   A S S I G N M E N T

WHEREAS I/we, the undersigned inventor(s) herewith declare that I am the sole inventor/we are the joint inventors and I/we have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled SEMI-PERMANENT MASCARA COMPOSITIONS, Attorney's Docket No. 11922M and filed in the United States Patent Office as Number 13/274,852 on October 17, 2011. We grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.

James Herman DEMPSEY of 253 Trudy Court, Forest Hill, MD 21050, USA;  
Thomas Elliot RABE of 216 Wendover Road, Baltimore, MD 21218, USA;

I/We made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to The Procter & Gamble Company or one of its Affiliates (including, Procter & Gamble Asia Pacific Ltd.; Procter & Gamble Australia Pty. Ltd.; Procter & Gamble Technology (Beijing) Co., Ltd.; Procter & Gamble Japan K.K.; P&G Innovation Godo Kaisha; P&G Design Center Godo Kaisha; Procter & Gamble Hong Kong Limited; Procter & Gamble India, Ltd.; Procter & Gamble Indonesia; Procter & Gamble Korea Inc.; Procter & Gamble Malaysia Sdn. Bhd.; Procter & Gamble Philippines, Inc.; Procter & Gamble Taiwan Ltd; Procter & Gamble Manufacturing (Thailand) Limited; Procter & Gamble (Guangzhou) Ltd.; P&G Northeast Asia Pte. Ltd.; P&G Max Factor Godo Kaisha; P&G K.K.; Procter & Gamble Asia Pte. Ltd.; Procter & Gamble de Mexico; Procter & Gamble de Venezuela, and P&G-Clairol, Inc.) and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to The Procter & Gamble Company or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I/we assign to The Procter & Gamble Company, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in The Procter & Gamble Company. I/We further agree upon request, without additional compensation but at no expense to me/us, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors and assigns, or as said Company may direct.

I/We request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 13/274,852 to The Procter & Gamble Company, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: \_\_\_\_\_  
James Herman DEMPSEY

\_\_\_\_\_  
Date

State of \_\_\_\_\_ }  
                                      } SS  
County of \_\_\_\_\_ }

On this \_\_\_\_\_ day of \_\_\_\_\_, 2011, before me personally appeared James Herman Dempsey, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

\_\_\_\_\_  
Notary Public/Witness printed name

\_\_\_\_\_  
Notary Public/Witness signature

Signed: \_\_\_\_\_  
Thomas Elliot RABE

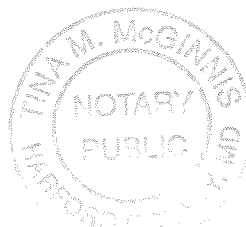
\_\_\_\_\_  
1/4/2012  
Date

State of Maryland }  
                                      } SS  
County of Baltimore }

On this 4<sup>th</sup> day of January, 2014, before me personally appeared Thomas Elliot Rabe, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

TINA M. MCGINNIS  
Notary Public/Witness printed name

\_\_\_\_\_  
Tina M. McGinnis  
Notary Public/Witness signature  
Comm exp: 7/20/2015



## G L O B A L   G E N E R A L   A S S I G N M E N T

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James Herman DEMPSEY of 4 Old Stadley Rough Road, Danbury, CT 06811, USA;  
Thomas Elliot RABE of 216 Wendover Road, Baltimore, MD 21218, USA;

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Signed: James Herman Dempsey  
James Herman DEMPSEY

11/09/2011  
Date

  
Notary Public/Witness signature

Date \_\_\_\_\_

Notary Public/Witness signature