

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Craig Strong	12/13/2004
RECEIVING PARTY DATA	
Name:	Lensbabies, LLC
Street Address:	917 SW Oak Street
Internal Address:	Suite 208
City:	Portland
State/Country:	OREGON
Postal Code:	97205
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12859739
CORRESPONDENCE DATA	
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Marger Johnson & McCollom PC
Address Line 1:	210 SW Morrison Street
Address Line 2:	Suite 400
Address Line 4:	Portland, OREGON 97204
ATTORNEY DOCKET NUMBER:	5623-0048
NAME OF SUBMITTER:	Amanda K. Bernardy
Total Attachments: 1 source=5623-0048 Assignment#page 1.tif	

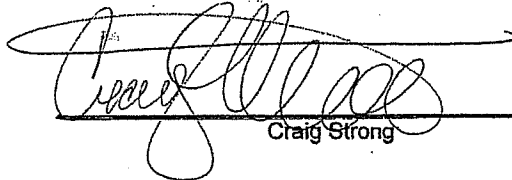
OP \$40.00 12859739

ASSIGNMENT BY INVENTOR

This Assignment is by Craig Strong (the "Assignor"), residing at 3245 N.E. 47th Avenue, Portland, Oregon 97213. The Assignor has invented one or more certain inventions (the "Invention(s)") described in a Patent application for Letters Patent of the United States entitled FLEXIBLE LENS MOUNT SYSTEM FOR RAPID TILT PHOTOGRAPHY (the "Application"), already filed on October 7, 2004, as International Application No. PCT/US2004/033141.

Lensbabies, LLC, a Limited Liability Company of Oregon having its principal place of business at Suite 208, 917 S.W. Oak Street, Portland, Oregon 97205 ("Assignee"), desires to acquire the entire right, title and interest in and to the Invention(s) and the Application, and in and to any patents (collectively, "Patents") that may be granted for the Invention(s) in the United States or in any foreign countries.

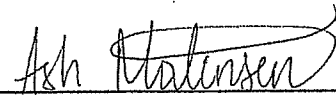
For valuable consideration, the receipt and sufficiency of which Assignor acknowledges, Assignor hereby sells, assigns, and transfers to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Invention(s), the Application, and any Patents; any divisions, continuations, and continuations-in-part of the Application and any other application claiming priority rights from the Application; any reissues, reexaminations, or extensions of any and all Patents; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Application (collectively, the "Rights"). Assignor warrants that Assignor owns the Rights, and that the Rights are unencumbered. Assignor also agrees to not sign any writing or do any act conflicting with this assignment, and, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignor requests the Commissioner of Patents to issue any Patent of the United States that may be issued on the Invention(s) to Assignee.


Craig Strong

Date: 12-13-2004

United States of America)
State of Oregon) ss.:
County of Multnomah)

On this 13 day of December, 2004, before me
personally came Craig Strong, to me known to be the individual
described in and who executed the foregoing instrument, and acknowledged execution
of the same.


Notary Public

