

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>George Moyher Jr.</td> <td>01/11/2012</td> </tr> <tr> <td>Steve Butkiewicz</td> <td>01/11/2012</td> </tr> </tbody> </table>		Name	Execution Date	George Moyher Jr.	01/11/2012	Steve Butkiewicz	01/11/2012
Name	Execution Date						
George Moyher Jr.	01/11/2012						
Steve Butkiewicz	01/11/2012						
RECEIVING PARTY DATA							
Name:	BISSELL Homecare, Inc.						
Street Address:	2345 Walker Avenue, N.W.						
City:	GRAND RAPIDS						
State/Country:	MICHIGAN						
Postal Code:	49544-2516						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13354583</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13354583		
Property Type	Number						
Application Number:	13354583						
CORRESPONDENCE DATA							
Fax Number:	(616)742-1010						
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Address Line 1:	32 Market Ave. SW						
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ATTORNEY DOCKET NUMBER:	71189-3385						
NAME OF SUBMITTER:	Erin E. Dams						
Total Attachments: 2 source=G0667814#page1.tif source=G0667814#page2.tif							

CH \$40.00 13354583

ASSIGNMENT

WHEREAS, George Moyher, Jr. and Steve Butkiewicz residing, respectively, at 13532 Becker Ct. NE, Cedar Springs, MI 49319 and 3461 Minnie SW, Wyoming, MI 49519, (hereinafter "Assignors") have invented certain new and useful improvements in:

VACUUM CLEANER WITH HAIR COLLECTION ELEMENT

for a full description of which reference is here made to an application for Letters Patent of the United States of America executed by Assignors as of the respective dates associated with their respective names herein; and

WHEREAS, BISSELL HOMECARE, INC., a corporation of the State of Michigan having its principal office and place of business in the City of Grand Rapids, County of Kent, State of Michigan, (hereinafter "Assignee") is desirous of acquiring the entire right, title, and interest in, to, and under said invention and application above-identified, and in, to, and under any Letters Patent that may be obtained for said invention, together with all foreign rights corresponding thereto, as hereinafter more fully set forth.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for and in consideration of the sum of One Dollar (\$1.00), and other valuable and legally sufficient consideration, the receipt of which by Assignors from Assignee is hereby acknowledged, Assignors have agreed to sell, assign, and transfer and by these presents do hereby sell, assign, and transfer unto Assignee the entire right, title, and interest in, to, and under: said invention and application above identified; any Letters Patent of the United States of America that may be obtained in respect thereof; any corresponding applications for Letters Patent and Letters Patent therefor in all other areas of the world; and any reissues, extensions, substitutions, confirmations, divisions, and continuations of any of the foregoing (hereinafter "Invention Rights"), to have and to hold for the sole and exclusive use and benefit of Assignee forever.

Assignors hereby covenant and agree, for themselves and for their respective legal representatives, to assist and cooperate with Assignee in the preparation and prosecution of any applications included within the Invention Rights and in the prosecution or defense of any interference, opposition, or other proceeding that may arise in connection with any applications or Letters Patent included within the Invention Rights and further to execute and deliver to Assignee any and all additional papers that may be requested by Assignee for the purpose of implementing the terms of this ASSIGNMENT.

Assignors hereby authorize and empower Assignee to invoke and claim for any applications or Letters Patent included within the Invention Rights the benefit of any rights to which Assignors might be entitled under international law or under the laws of any particular country (such as, without limitation, the right of priority provided by the International Convention for the Protection of Industrial Property, as amended) and to invoke and claim such rights without further written or oral authorization from Assignors.

Assignors hereby consent that a copy of this ASSIGNMENT shall be deemed a full legal and formal equivalent of any assignment, consent to file, or like document that may be required in any particular country for any purpose and more particularly in proof of the right of Assignee to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended.

Assignors covenant and agree that this ASSIGNMENT and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of Assignee, without further written or oral authorization from Assignors.

Assignors hereby authorize and request Assignee to fill in the following blanks specifying the United States Serial No. and filing date for said application above identified:

U.S. Serial No. _____
Filed _____

but Assignee's failure to do so shall have no bearing whatsoever upon the validity or legal effect of this ASSIGNMENT.

Assignors hereby authorize and request the Commissioner of Patents and Trademarks of the United States Patent and Trademark Office to issue Letters Patent to Assignee in accordance with the terms of this ASSIGNMENT.

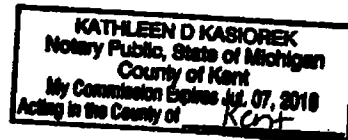
IN TESTIMONY WHEREOF, the said Assignors have respectively hereunto set their hands on the dates indicated below.

Dated: 1.10.2012 SIGNATURE: *George Moyher Jr*
NAME: George Moyher, Jr.

STATE OF Michigan)
) ss.
COUNTY OF Kent)

On this 10th day of December, 20 12, personally appeared before me the above-named George Moyher, Jr., to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Kathleen D. Kasiorok
Notary Public, Kent County, Michigan
My commission expires: 7-7-2018



Dated: 1-11-2012 SIGNATURE: *Steve Butkiewicz*
NAME: Steve Butkiewicz

STATE OF Michigan)
) ss.
COUNTY OF Kent)

On this 11th day of December, 20 12, personally appeared before me the above-named Steve Butkiewicz, to me known and known to me to be the person described in and who executed the foregoing instrument and acknowledged the same to be his free act and deed in and for the purposes set forth in said instrument.

Kathleen D. Kasiorok
Notary Public, Kent County, Michigan
My commission expires: 7-7-2018

