

# PATENT ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Taru From	11/16/2011
Mikko Leppanen	11/16/2011
Tarja Paakkonen	11/16/2011
Hannu Lohi	11/16/2011
Timo Soininen	11/16/2011
Kalle Takkinen	11/16/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Sunduka Oy
<b>Street Address:</b>	Pursimiehenkatu 26 C 1. krs
<b>City:</b>	Helsinki
<b>State/Country:</b>	FINLAND
<b>Postal Code:</b>	FI-00150
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13298994
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(414)271-5770
<b>Phone:</b>	414-271-7590
<b>Email:</b>	aleshiap@andruslaw.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Peter T. Holsen
<b>Address Line 1:</b>	100 East Wisconsin Avenue, Suite 1100
<b>Address Line 4:</b>	Milwaukee, WISCONSIN 53202
<b>ATTORNEY DOCKET NUMBER:</b>	2072-00113

CH \$40.00 13298994

**501793214**

**PATENT**  
**REEL: 027568 FRAME: 0923**

NAME OF SUBMITTER:

Peter T. Holsen

**Total Attachments: 6**

source=2011-11-16\_OP102754\_2072-00113\_Executed\_Assignment#page1.tif

source=2011-11-16\_OP102754\_2072-00113\_Executed\_Assignment#page2.tif

source=2011-11-16\_OP102754\_2072-00113\_Executed\_Assignment#page3.tif

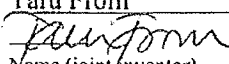
source=2011-11-16\_OP102754\_2072-00113\_Executed\_Assignment#page4.tif

source=2011-11-16\_OP102754\_2072-00113\_Executed\_Assignment#page5.tif

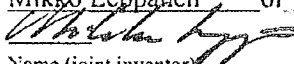
source=2011-11-16\_OP102754\_2072-00113\_Executed\_Assignment#page6.tif

## ASSIGNMENT

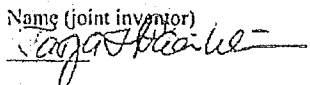
### WHEREAS:

Taru From of c/o Sunduka Oy, Pursimiehenkatu 26 C 1. krs  
  
Name (joint inventor) FI-00150 Helsinki, FINLAND

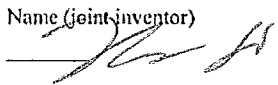
Address

Mikko Leppänen of c/o Sunduka Oy, Pursimiehenkatu 26 C 1. krs  
  
Name (joint inventor) FI-00150 Helsinki, FINLAND

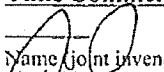
Address

Tarja Pääkkönen of c/o Sunduka Oy, Pursimiehenkatu 26 C 1. krs  
  
Name (joint inventor) FI-00150 Helsinki, FINLAND

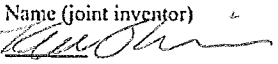
Address

Hannu Lohi of Myllylantie 27  
  
Name (joint inventor) FI-90820 Kello, FINLAND

Address

Timo Soinen of c/o Sunduka Oy, Pursimiehenkatu 26 C 1. krs  
  
Name (joint inventor) FI-00150 Helsinki, FINLAND

Address

Kalle Takkinen of c/o Sunduka Oy, Pursimiehenkatu 26 C 1. krs  
  
Name (joint inventor) FI-00150 Helsinki, FINLAND

Address

hereinafter called ASSIGNOR(S), has (have) made a certain new and useful invention for which application for Letters Patent of the United States of America has been made, said application being identified by:

**Title:** A COMMUNICATION METHOD AND A COMMUNICATION SYSTEM FOR  
TAILORED MOBILE COMMUNICATION

**Appln. No.** 13/298,994

**Filing Date** November 17, 2011

Application No. 13/298,994  
Filing Date: November 17, 2011

Atty. Docket No. 2072-00113  
Customer No. 26753

or is about to be made, said application being identified by

Title: A COMMUNICATION METHOD AND A COMMUNICATION SYSTEM FOR  
TAILORED MOBILE COMMUNICATION

Date of Execution \_\_\_\_\_

Attorney Docket No. 2072-00113

Customer No. 26753

WHEREAS:

\_\_\_\_\_  
Sunduka Oy

\_\_\_\_\_  
(Name of Assignee)

\_\_\_\_\_  
Pursimiehenkatu 26 C 1. krs, FI-00150 Helsinki, Finland

\_\_\_\_\_  
(Address of Assignee)

[X] Limited Company or [ ] Corporation - organized  
and existing under the laws of \_\_\_\_\_ FINLAND

[ ] Individual or Sole Proprietor [ ] Partnership;

hereinafter called ASSIGNEE is desirous of acquiring the entire interest in and to said invention,  
said application and the Letters Patent to be obtained therefor;

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good  
and valuable considerations, the receipt of which is hereby acknowledged, said ASSIGNOR(S)  
hereby sells (sell), assigns (assign) and transfers (transfer) to said ASSIGNEE, its successors and  
assigns, the entire right, title and interest in said invention, said application and any divisions or  
continuations thereof, and any Letters Patent obtained for the said invention in the United States  
and foreign countries, or issuing out of said application or any such division or continuation  
thereof, and any reissues or extensions of any such Letters Patent.

The Commissioner of Patents is hereby authorized and requested to issue Letters  
Patent for said invention to said ASSIGNEE of the entire right, title and interest therein.

And, the said ASSIGNOR(S) hereby covenants (covenant) that he (they) has  
(have) full right to convey the entire right, title and interest in said invention, and has (have) not  
executed and will not execute any agreement in conflict herewith.

And ASSIGNOR(S) further covenants (covenant) that he (they) will, at any time,  
upon request, execute and deliver any and all papers that may be necessary or desirable to

Application No. 13/298,994  
Filing Date: November 17, 2011

Atty. Docket No. 2072-00113  
Customer No. 26753

perfect the title in said ASSIGNEE, to said invention, said application, or any Letters Patent that may be granted therefrom, and if said ASSIGNEE, or its assignee, desire to make a substitute, divisional or continuation application for said invention, or to secure a reissue or extension of said Letters Patent, or to file a disclaimer relating thereto, that he (they) will upon request, sign all papers, make all rightful oaths and declarations, and do all lawful acts requisite for the said purposes, but at the expense of said ASSIGNEE.

And, ASSIGNOR(S) further covenants (covenant) that he (they) will at all times communicate to the said ASSIGNEE, its successors, assigns or legal representatives, all facts relating to said invention and Letters Patent, or the history thereof, known to him (them), and testify as to the same in interferences or other litigation, when requested so to do.

ASSIGNOR(S) authorizes (authorize) the ASSIGNEE or the attorney of record to insert in this instrument, if necessary or desirable, the filing date and serial number of the application referred to above.

Date: 16 Nov. 2011

Inventor

  
Taru From

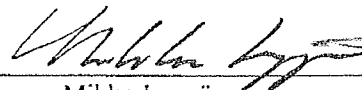
Personally appeared before me this 16 day of November, 2011, **Taru From**, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he/she signed, sealed and delivered the said instrument as his/her free and voluntary act and deed for the uses and purposes therein set forth.

  
Witness Pirjo Junnila

  
Witness Jaana Hietanen

Date: 16 Nov. 2011

Inventor

  
Mikko Leppänen

Personally appeared before me this 16 day of November, 2011, **Mikko Leppänen**, to me known to be the person whose name is subscribed to the foregoing instrument, and acknowledged that he/she signed, sealed and delivered the said instrument as his/her free and voluntary act and deed for the uses and purposes therein set forth.

  
Pirjo Junnila

Application No. 13/298,994  
Filing Date: November 17, 2011

Atty. Docket No. 2072-00113  
Customer No. 26753

Witness

  
Witness Jaana Hietanen

Application No. 13/298,994  
Filing Date: November 17, 2011

Atty. Docket No. 2072-00113  
Customer No. 26753

Date: 16.11.11

Inventor Tarja Pääkkönen  
Tarja Pääkkönen

Personally appeared before me this 16 day of November,  
2011, **Tarja Pääkkönen**, to me known to be the person whose name is subscribed to the  
foregoing instrument, and acknowledged that he/she signed, sealed and delivered the said  
instrument as his/her free and voluntary act and deed for the uses and purposes therein set forth.

Witness Pirjo Junnila  
Pirjo Junnila  
Witness Jaana Hietanen  
Jaana Hietanen

Date: 16 Nov. 2011

Inventor Hannu Lohi  
Hannu Lohi

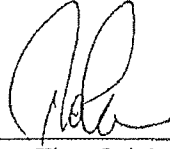
Personally appeared before me this 16 day of November,  
2011, **Hannu Lohi**, to me known to be the person whose name is subscribed to the foregoing  
instrument, and acknowledged that he/she signed, sealed and delivered the said instrument as  
his/her free and voluntary act and deed for the uses and purposes therein set forth.

Witness Pirjo Junnila  
Pirjo Junnila  
Witness Jaana Hietanen  
Jaana Hietanen


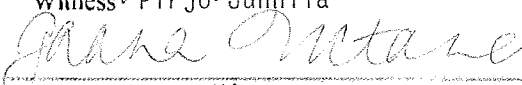
Application No. 13/298,994  
Filing Date: November 17, 2011

Atty. Docket No. 2072-00113  
Customer No. 26753

Date: 16 Nov. 2011

Inventor   
Timo Soininen


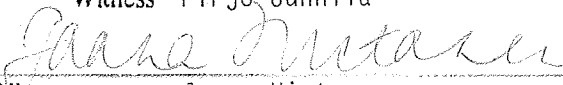
Personally appeared before me this 16 day of November,  
2011, **Timo Soininen**, to me known to be the person whose name is subscribed to the foregoing  
instrument, and acknowledged that he/she signed, sealed and delivered the said instrument as  
his/her free and voluntary act and deed for the uses and purposes therein set forth.

  
Witness Pirjo Junnila  
  
Witness Jaana Hietanen

Date: 16 Nov. 2011

Inventor   
Kalle Takkinen

Personally appeared before me this 16 day of November,  
2011, **Kalle Takkinen**, to me known to be the person whose name is subscribed to the  
foregoing instrument, and acknowledged that he/she signed, sealed and delivered the said  
instrument as his/her free and voluntary act and deed for the uses and purposes therein set forth.

  
Witness Pirjo Junnila  
  
Witness Jaana Hietanen