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1. Name(s) of conveying party(ies)/execution date(s):	2. Name(s) and address(es) of receiving party(ies):
Universitaet Bayreuth (12/21/2011)	Name: The Procter & Gamble Company
: [] Yes [X] No	Internal Address: Attention: Chief Patent Counsel One Procter & Gamble Plaza Cincinnati, OH 45202
3. Nature of conveyance:	Additional name(s) & address(es) attached? []Yes [X] No
4. Application number(s) or patent number(s): This document is being filed together with a new application: [] Yes [X] No	
A. Patent Application No(s). 13/326,376 Date Filed: December 15, 2011 P&G Case: CM3595Q Confirmation No.: 7312	B. Patent No(s). P&G Case: tached? [] Yes [X] No
5. Name and address to whom correspondence	6. Total number of applications and patents involved: [1]
Name: <u>CENTRAL DOCKETING</u> Internal Address: <u>THE PROCTER & GAMBLE</u> COMPANY	7. Total fee (37 CFR 3.41):\$40.00 Authorized to be charged to deposit account
Street Address: Intellectual Property Division Sycamore Building 299 East Sixth Street, 4 th Floor Cincinnati, OH 45202	8. Deposit account number: 16-2480 Authorized User Name: Andrew A Paul
Phone: 513-983-9323	
Fax Number: 513-386-1883	
Email Address: paul.aa@pg.com	
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Documents to be recorded (including cover sheet must be either: (1) mailed with the patent application filing papers – checking Box #8 on the Utility or Design Transmittal Form --; (2) faxed to (571) 273-0140; or (3) mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450.

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Rev. 12/08 (PTO updated 12/08)

PATENT REEL: 027572 FRAME: 0136

GLOBAL GENERAL ASSIGNMENT

Universitaet Bayreuth, a public university organized and existing under the laws of Germany, and having at place of business at Universitaetsstrasse 30, Bayreuth, Bavaria 95440, Germany, has an ownership interest in the United States Patent Application SURFACE-MODIFIED-CLAY WATER-ABSORBENT POLYMERS, Attorney's Docket Number CM3595Q and filed in the United States Patent and Trademark Office as Serial No. 13/326,376 on December 15, 2011 Universitaet Bayreuth recognizes that the invention disclosed in the design patent application was made on behalf of The Procter & Gamble Company, and Universitaet Bayreuth acknowledges its obligation at the time said invention was made to assign the same to The Procter & Gamble Company. In recognition of this obligation, Universitaet Bayreuth hereby assigns, conveys, and transfers unto The Procter & Gamble Company, a corporation organized and existing under the laws of the State of Ohio, United States of America, its entire right, title, and interest in United States patent application , together with the invention disclosed therein, and the right to claim 13/326,376 the benefit of the filing date of said patent application under international conventions. Furthermore, Universitaet Bayreuth hereby assigns, conveys, and transfers unto The Procter & Gamble Company its entire right, title and interest in all patents of the United States or of any other country which may be issued on the invention disclosed in the assigned patent application, or any reissues, reexaminations, continuations, continuationsin-part, divisionals, or extensions thereof. Said provisional patent application, invention, right to claim the benefit of the filing date of the patent application, and subsequent issued patents, reissues, reexaminations, continuations, continuations-in-part, divisionals, and extensions to be held and enjoyed by The Procter & Gamble Company, its legal representatives, successors, and assigns, to the end of the term or terms for which the same would have been held and enjoyed by Universitaet Bayreuth. if this assignment has not been made, together with all claims for profits and damages by reason of infringement, with the right to sue for and collect the same for its own use and advantage. The entire rights, title and interest in said invention and in said application and patents shall vest irrevocably in The Procter & Gamble Company, its legal representatives, successors or assigns. Universitaet Bayreuth further agrees upon request, without additional compensation but at no expense to Universitaet Bayreuth to execute or assent to applications, and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to The Procter & Gamble Company, its legal representatives, successors, and assigns as The Procter & Gamble Company, its legal representatives, successors, or assigns may direct.

Universitaet Bayreuth further requests the Commissioner of Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention herein assigned and as set forth in U.S. Application Serial Number 13/326,376 to The Procter & Gamble Company, its legal representatives, successors, or assigns, as the sole owner of the entire right, title, and interest in said patent and the invention covered thereby.

Line 1

This assignment is being made effective as of the earlier of 1) date of execution shown below or 2) the filing date of the first-filed of said patent application(s).

Signed and witnessed this _____ day of _____, 201__ at

Signature:

Signer's Printed Name: Frahner, ORR

Signer's Title: Authorized Representative,

Universitaet Bayreuth

Signed in the presence of:

(typed or printed name of witness)