501794311 01/23/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Execution Date
Fortelligent LLC	12/28/2011

RECEIVING PARTY DATA

Name:	KnowledgeBase Marketing, Inc.
Street Address:	2050 North Greenville Avenue
City:	Richardson
State/Country:	TEXAS
Postal Code:	75082

PROPERTY NUMBERS Total: 8

Property Type	Number
Patent Number:	7562058
Application Number:	12787956
Patent Number:	7730003
Application Number:	10826949
Patent Number:	7499897
Patent Number:	7933762
Application Number:	10826947
Patent Number:	7725300

CORRESPONDENCE DATA

 Fax Number:
 (877)769-7945

 Phone:
 617-542-5070

 Email:
 apsi@fr.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: David L. Feigenbaum

Address Line 1: FISH & RICHARDSON P.C.

PATENT

REEL: 027574 FRAME: 0488

:H \$320.00 756;

Address Line 2: P.O. BOX 1022
Address Line 4: MINNEAPOLIS, MINNESOTA 55440-1022

ATTORNEY DOCKET NUMBER: 17146-0001001

NAME OF SUBMITTER: Cathy A. O'Brien

Total Attachments: 3
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PATENT REEL: 027574 FRAME: 0489



The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"FORTELLIGENT LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "KNOWLEDGEBASE MARKETING, INC." UNDER THE NAME OF "KNOWLEDGEBASE MARKETING, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2011, AT 12:33 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2011, AT 11:59 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

3023585 8100M

111344179

DATE: 12-28-11

AUTHENTYCATION: 9259199

PATENT REEL: 027574 FRAME: 0490

Jeffrey W. Bullock, Secretary of State

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 12:33 PM 12/28/2011 FTLED 12:33 PM 12/28/2011 SRV 111344179 - 3023585 FILE

CERTIFICATE OF MERGER

OF

FORTELLIGENT LLC (a Delaware limited liability company)

INTO

KNOWLEDGEBASE MARKETING, INC. (a Delaware corporation)

Pursuant to Section 264(c) of the General Corporation Law of the State of Delaware and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is KnowledgeBase Marketing, Inc., a Delaware corporation, and the name of the limited liability company being merged into this surviving corporation is Fortelligent LLC, a Delaware limited liability company.

SECOND: The Agreement and Plan of Merger (the "Merger Agreement") has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving company is KnowledgeBase Marketing, Inc.

FOURTH: The merger is to become effective at 11:59 P.M. on December 31, 2011.

FIFTH: The Merger Agreement is on file at 100 Park Avenue, 4th Floor, New York, New York 10017, the place of business of the surviving corporation.

SIXTH: A copy of the Merger Agreement will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

[Signature Page Follows]

XI.A.11

IN WITNESS WHEREOF, said surviving corporation has caused this certificate to be signed by an authorized officer, the 28th day of December, 2011.

KNOWLEDGEBASE MARKETING, INC.

By: /s/ Kevin Farewell

Name: Kevin Farewell

Title: Secretary

XI.A.11

PATENT REEL: 027574 FRAME: 0492

RECORDED: 01/23/2012