

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
American Calcar, Inc.	01/20/2012
RECEIVING PARTY DATA	
Name:	Auto Director Technologies, Inc.
Street Address:	7575 W. Washington Ave.
Internal Address:	Suite 127-279
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89128
PROPERTY NUMBERS Total: 19	
Property Type	Number
Patent Number:	6754485
Patent Number:	6987964
Patent Number:	7142844
Patent Number:	7319848
Patent Number:	7409221
Patent Number:	6275231
Patent Number:	7043699
Patent Number:	7656310
Patent Number:	7741959
Patent Number:	7802198
Patent Number:	6703944
Patent Number:	6971070
Patent Number:	6975932
Patent Number:	7162370



Patent Number:	7251789
Patent Number:	7512495
Patent Number:	7519922
Application Number:	11417402
Application Number:	11445685

#### CORRESPONDENCE DATA

Fax Number: (949)955-1921

Phone: 949-955-1920

Email: hgeiger@koslaw.com

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Correspondent Name: Klein, O'Neill & Singh, LLP

Address Line 1: 18200 Von Karman Avenue

Address Line 2: Suite 725

Address Line 4: Irvine, CALIFORNIA 92612

ATTORNEY DOCKET NUMBER:	1338-000.000
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NAME OF SUBMITTER:	Daniel M. Cavanagh
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#### Total Attachments: 5

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### ASSIGNMENT

**WHEREAS**, AMERICAN CALCAR, INC., a Nevada Corporation, having a place of business at 1930 Village Center Circle #3-140, Las Vegas, Nevada 89134 ("ASSIGNOR" herein), owns all right, title and interest in the U.S. and Foreign patents and patent applications as indicated on **Exhibit A** attached hereto, along with all rights associated therewith;

**AND WHEREAS**, AUTO DIRECTOR TECHNOLOGIES, INC., a Nevada Corporation, having a place of business at 7575 W. Washington Ave., Suite 127-279, Las Vegas, Nevada 89128 (together with any successors, legal representatives of assigns thereof, called "ASSIGNEE" herein) desires to acquire the entire right, title, and interest in and to said patents, patent applications and rights associated therewith.

**THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR has sold, assigned, transferred and set over, and does hereby sell, assign, transfer and set over to ASSIGNEE the entire right, title, and interest in and to said patents, patent applications and rights associated therewith, including any and all divisions and continuations thereof, previously, now or hereafter existing, and all Letters Patents which may be granted thereon in any country of the world and all reissues, reexaminations and extensions thereof, including the right to sue or otherwise bring action and to collect and receive damages therefrom or obtain such other relief as may be available, including for past infringement thereof, and all priority rights under all available International Agreements, Treaties and Conventions for the protection of intellectual property in its various form in every participating country, and all applications for patents (including related rights such as utility-model registrations, inventor's certificates, and the like) heretofore or hereafter filed based on such patents or patent applications in any countries, and all patents (including all continuations, divisions, extensions, renewals, substitutes, and reissues thereof) granted based on such patents or patent applications in any countries; and ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and any officials of foreign countries whose duty it is to issue patents on applications as aforesaid, to issue all patents resulting from such patent applications to ASSIGNEE in accordance with the terms of this Assignment;

AMERICAN CALCAR, INC.  
a Nevada Corporation

By Michael L. Obradovich  
Michael L. Obradovich  
President

AUTO DIRECTOR TECHNOLOGIES, INC.  
a Nevada Corporation

By Michael L. Obradovich  
Michael L. Obradovich  
President

Date January 20, 2012

Date January 20, 2012



**Exhibit A**  
**U.S. Patents and Patent Applications**

<b>Patent No.</b>	<b>Issue Date</b>	<b>Title</b>
6,275,231	08/14/2001	CENTRALIZED CONTROL AND MANGEMENT SYSTEM FOR AUTOMOBILES
6,703,944	03/09/2004	TECHNIQUE FOR EFFECTIVELY MAINTAINING A SAFE DISTANCE BETWEEN A VEHICLE AND AN OBJECT
6,754,485	06/22/2004	TECHNIQUE FOR EFFECTIVELY COMMUNICATING WITH AN AUTOMOBILE INCLUDING GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING
6,971,070	11/29/2005	TECHNIQUE FOR AUTOMATIC PARKING OF A VEHICLE
6,975,932	12/13/2005	TECHNIQUE FOR MAINTAINING A SEPARATION BETWEEN A VEHICLE AND A DETECTABLE OBJECT
6,987,964	01/17/2006	TECHNIQUE FOR EFFECTIVELY PROVIDING TO A VEHICLE INFORMATION CONCERNING A CONDITION OF THE VEHICLE
7,043,699	05/09/2006	TECHNIQUE FOR EFFECTIVELY SELECTING ENTERTAINMENT PROGRAMS IN A VEHICLE
7,142,844	11/28/2006	TECHNIQUE FOR EFFECTIVELY PROVIDING SERVICES TO VEHICLES
7,162,370	01/09/2007	TECHNIQUE FOR CONTROLLING A SEPARATING INTERVAL BETWEEN A VEHICLE AND A DETECTABLE OBJECT
7,251,789	07/31/2007	TECHNIQUE FOR ACCESSING LOCATION-DEPENDENT INFORMATION SOURCES IN A VEHICLE
7,319,848	01/15/2008	TECHNIQUE FOR COLLECTING DATA FROM VEHICLES FOR ANALYSIS THEREOF
7,409,221	08/05/2008	TECHNIQUE FOR COMMUNICATING INFORMATION CONCERNING A PRODUCT OR SERVICE PROVIDER TO A VEHICLE
7,512,495	03/31/2009	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
7,519,922	04/14/2009	TECHNIQUE FOR EFFECTIVELY AIDING A USER TO PARK A VEHICLE
7,656,310	02/02/2010	TECHNIQUE FOR OPERATING A VEHICLE SAFELY IN A LANE
7,741,959	06/22/2010	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
7,802,198	09/21/2010	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES



Application No.	Filing Date	Title
11/326,781	01/05/2006	TECHNIQUE FOR EFFECTIVE NAVIGATION IN A MOBILE SETTING
11/416,358	05/01/2006	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
11/416,611	05/02/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
11/417,331	05/02/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
11/417,345	05/02/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
11/417,402	05/03/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
11/432,197	05/10/2006	TECHNIQUE FOR EFFECTIVELY COMMUNICATING INFORMATION TO VEHICLES THROUGH A COMMUNICATIONS NETWORK
11/445,685	06/01/2006	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
12/785,367	05/02/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
60/113,397	12/23/1998	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH AUTOMOBILES
60/117,958	01/28/1999	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
90/007,897	01/23/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES



**Foreign Patents and Patent Applications**

<b>Country</b>	<b>Patent No.</b>	<b>Issue Date</b>	<b>Title</b>
Europe	1008133	07/09/2008	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Belgium	1008133	07/09/2008	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Canada	2322007	02/10/2009	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
Canada	2299518	07/10/2007	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Germany	69837207.7	07/09/2008	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Great Britain	1008133	07/09/2008	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Korea	10-0723-4440000	05/23/2007	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
Korea	10-0576-2250000	04/26/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Korea	10-0614-5160000	08/14/2006	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES

<b>Country</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Title</b>
Canada	2568094	07/24/1998	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Europe	07105341.7	03/30/2007	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Europe	07105342.5	03/30/2007	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Europe	07105343.3	03/30/2007	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES



Country	Application No.	Filing Date	Title
Europe	07105344.1	03/30/2007	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Europe	07105345.8	03/30/2007	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Europe	99965135.9	12/06/1999	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
Japan	2000-505629	07/24/1998	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
Japan	2000-591818	06/12/1999	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH AND PROVISION OF GLOVAL POSITIONING SYSTEM (GPS) BASED ADVERTISING INFORMATION TO, AUTOMOBILES
PCT	PCT/US1998/015416	07/24/1998	CENTRALIZED CONTROL AND MANAGEMENT SYSTEM FOR AUTOMOBILES
PCT	PCT/US1999/028848	12/06/1999	TECHNIQUE FOR EFFECTIVE COMMUNICATIONS WITH, AND PROVISION OF GLOBAL POSITIONING SYSTEM (GPS) BASED