

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Alan McBrearty</td> <td>09/01/2010</td> </tr> </tbody> </table>		Name	Execution Date	Alan McBrearty	09/01/2010						
Name	Execution Date										
Alan McBrearty	09/01/2010										
RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Alpha Sun & Sport - AS&S, LLC</td> </tr> <tr> <td>Street Address:</td> <td>2851 S. Ocean Blvd. Ste 6-V</td> </tr> <tr> <td>City:</td> <td>Boca Raton</td> </tr> <tr> <td>State/Country:</td> <td>FLORIDA</td> </tr> <tr> <td>Postal Code:</td> <td>33432</td> </tr> </table>		Name:	Alpha Sun & Sport - AS&S, LLC	Street Address:	2851 S. Ocean Blvd. Ste 6-V	City:	Boca Raton	State/Country:	FLORIDA	Postal Code:	33432
Name:	Alpha Sun & Sport - AS&S, LLC										
Street Address:	2851 S. Ocean Blvd. Ste 6-V										
City:	Boca Raton										
State/Country:	FLORIDA										
Postal Code:	33432										
PROPERTY NUMBERS Total: 2											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>12874082</td> </tr> <tr> <td>PCT Number:</td> <td>US1047580</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	12874082	PCT Number:	US1047580				
Property Type	Number										
Application Number:	12874082										
PCT Number:	US1047580										
CORRESPONDENCE DATA											
Fax Number:	(866)913-3501										
Phone:	8669133499										
Email:	CliffordHyra@HyraIP.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Hyra IP, PLC										
Address Line 1:	11710 Plaza America Drive, Suite 2000										
Address Line 4:	Reston, VIRGINIA 20190										
ATTORNEY DOCKET NUMBER:	684.001										
NAME OF SUBMITTER:	Clifford D. Hyra										
Total Attachments: 2 source=AssignSigned20100901ASnSTowel#page1.tif source=AssignSigned20100901ASnSTowel#page2.tif											

OP \$80.00 12874082

ASSIGNMENT

WHEREAS, Alan McBrearty, hereinafter referred to as the ASSIGNOR, has invented certain Improvements relating to SOUVENIR COLLECTING MULTI PURPOSE WIND RESISTANT BEACH TOWEL WITH HIDDEN POCKETS, for which he executed on even date herewith an application for Letters Patent to be filed in the United States Patent Office; and which is identified in the United States Patent Office as Serial No. 12/874,082, filed September 1, 2010 ;

and for which he executed on even date herewith a patent application to be filed as a PCT application with the United States receiving office; and which is identified in the United States Patent Office as Serial No. PCT/US10/47580, filed September 1, 2010 ;

(The inventor authorizes his attorney to complete the Serial Number and filing date when known.)

AND WHEREAS, Alpha Sun & Sport – AS&S, LLC, a Limited Liability Company organized in the state of Florida, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said invention and applications, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, and prolongations thereof;

NOW, THIS WITNESSETH that for and in consideration of One Dollar (\$1.00) and other good and valuable consideration, the receipt whereof is hereby acknowledged, said ASSIGNOR hereby assigns, sells, and transfers to said ASSIGNEE, its assigns and legal representatives, the entire and exclusive right, title, and interest in and to said invention and applications, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, and prolongations thereof, said ASSIGNEE and its assigns and legal representatives to have, hold, exercise, and enjoy the said invention and applications, including any and all divisions and continuations thereof, and any and all Letters Patent which may be granted therefor, including any and all renewals, reissues, and prolongations thereof, with all the rights, powers, privileges, and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any and all such Letters Patent when granted, including any and all renewals, reissues, and prolongations thereof, for the use and benefit of said ASSIGNEE and its assigns and legal representatives, in as ample and beneficial a manner to all intents and purposes as said ASSIGNOR might or could have held and enjoyed the same, if this assignment had not been made;

AND said ASSIGNOR hereby agrees to execute all papers that may be necessary to file applications in the United States and foreign countries for said invention and to assign the same to said ASSIGNEE, or any assignee acquiring title to said invention, and to execute any other papers that may be needed in connection with filing said application and securing Letters Patent thereon;

AND said ASSIGNOR authorizes and requests the Director of the Patent and Trademark Office to issue Letters Patent on said application, and on any and all divisions and continuations thereof, to said ASSIGNEE, its assigns and legal representatives, in accordance herewith.

IN TESTIMONY WHEREOF, this assignment is executed by said ASSIGNOR the day and year set forth below.

Executed at BOCA RATON, FL. USA
(Town & State/Country)

On (date) SEPT 19 2010


Alan McBrearty