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PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
GIULIANO CASTRENZE	01/18/2012

RECEIVING PARTY DATA

Name:	WORLD DIAMOND GROUP S.P.A.	
Street Address:	VIA DELL' INDUSTRIA 14	
City:	36100 VICENZA (VI)	
State/Country:	ITALY	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29411360

CORRESPONDENCE DATA

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Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: JOHN P. MURTAUGH/PEARNE & GORDON LLP

Address Line 1: 1801 EAST 9TH STREET, SUITE 1200
Address Line 4: CLEVELAND, OHIO 44114-3108

ATTORNEY DOCKET NUMBER:	BUG9-49015
NAME OF SUBMITTER:	JOHN P. MURTAUGH

Total Attachments: 2

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PATENT REEL: 027576 FRAME: 0762 CH \$40 00 294113

ASSIGNMENT (Sole or Joint)

WHEREAS, new and useful improvements and inventions have been made by the undersigned in

DIAMOND WITH 105 FACES

and are the subject of a patent application prepared for filing in the United States Patent and Trademark Office, and the Declaration for which was executed by the undersigned on the dates indicated below in the appropriate spaces to the right of the signatures of the undersigned, which application is further identified as Pearne & Gordon LLP Docket No. BUG9-49015.

WHEREAS, WORLD DIAMOND GROUP S.P.A., a Joint Stock Company of ITALY, having an address at VIA DELL' INDUSTRIA 14, 36100 VICENZA (VI), ITALY, hereinafter referred to as "assignee", is desirous of acquiring all right, title, and interest throughout the world in, to, and under said improvements and inventions and patent rights therefor.

NOW, THEREFORE, be it known that, for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all right, title, and interest, in the United States and throughout the world, in, to and under said improvements and inventions and all patents, patent applications, patent rights, and inventor's certificates thereof, therefor, and therein, including without limitation said application for patent in the United States. all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all right to sue for past infringement thereunder, all patents which may be granted for said improvements and inventions by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefor, and all rights of priority resulting from the filing of said applications, have been and are hereby sold, assigned, transferred, and delivered unto assignee, its successors and assigns; and it is covenanted and agreed by the undersigned, and for executors, administrators, and legal representatives of the undersigned, that at assignee's request any and all applications, affidavits, assignments, and other instruments will be made, executed, and delivered as may be necessary, or desirable to secure for or vest in assignee, its successors or assigns, any improvement, inventions, right, title, interest, application, patent, patent right or other right or property covered by this assignment, and the United States Commissioner of Patents and Trademarks is hereby requested and authorized to issue any and all United States patents granted on any of said applications to assignee as owner of the entire right, title, and interest in, to, and under the same, and appropriately empowered officials of foreign countries and other entities are hereby authorized to issue any letters patent granted on any of said applications to assignee as owner of the entire right, title and interest in, to, and under the same.

The undersigned hereby grants the firm of Pearne & Gordon LLP the power to insert on this assignment any further information which may be necessary or useful to facilitate recordation of this document with the United States Patent and Trademark Office.

IN WITNESS WHEREOF, this assignment has been executed below by the					
undersigned /					
(She had	18/01/2012	18/01/2012			
Signature	Date I Signed Declaration	Today's Date			
Print Name: GIULIANO CASTRENZE					
Print Address: VIA DEL SEMINARIO, 25, 25087 SALO (BRESCIA), ITALY					
Parte Payeli					
1st Witness Signature	2nd Witness Signal	ure			
Print 1st Witness Name: MARTINA BIANCHI Print 2nd Witness Name:					