

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT						
NATURE OF CONVEYANCE:	ASSIGNMENT						
CONVEYING PARTY DATA							
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Michael L. Longenecker</td> <td>04/17/2008</td> </tr> <tr> <td>Jeff G. Greger</td> <td>04/17/2008</td> </tr> </tbody> </table>		Name	Execution Date	Michael L. Longenecker	04/17/2008	Jeff G. Greger	04/17/2008
Name	Execution Date						
Michael L. Longenecker	04/17/2008						
Jeff G. Greger	04/17/2008						
RECEIVING PARTY DATA							
Name:	Chicco USA, Inc.						
Street Address:	1835 Freedom Road						
City:	Lancaster						
State/Country:	PENNSYLVANIA						
Postal Code:	17601						
PROPERTY NUMBERS Total: 1							
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13356113</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13356113		
Property Type	Number						
Application Number:	13356113						
CORRESPONDENCE DATA							
Fax Number:	(215)568-6499						
Phone:	215-568-6400						
Email:	eoffice@volpe-koenig.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
Correspondent Name:	VOLPE AND KOENIG, P.C.						
Address Line 1:	UNITED PLAZA						
Address Line 2:	30 SOUTH 17TH STREET						
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103						
ATTORNEY DOCKET NUMBER:	CHI3-PT004.1						
NAME OF SUBMITTER:	Ryan W. O'Donnell						
Total Attachments: 3 source=Executed_Assignment#page1.tif source=Executed_Assignment#page2.tif source=Executed_Assignment#page3.tif							

CH \$40.00 13356113

ASSIGNMENT

Michael L. Longenecker, residing at 1982 Pine Drive, Lancaster, Pennsylvania 17601, a citizen of the United States of America; and Jeff G. Greger, residing at 3 Barbara Lane, Lititz, Pennsylvania 17543, a citizen of the United States of America (hereafter jointly and severally referred to as the undersigned), are the inventors of

**THREE DIMENSIONAL FOLDING STROLLER WITH INFANT CARRIER
ATTACHMENT AND ONE HAND ACTUATED SEAT RECLINE**

for which the undersigned have executed an application for United States Letters Patent, U.S. Patent Application No. 12/059,591, filed March 31, 2008.

The undersigned hereby authorize assignee or assignee's representative to insert the Application Number and the filing date of this application if they are unknown at the time of execution of this assignment.

Chicco USA, Inc., a New Jersey corporation, having a principal place of business at 1835 Freedom Road, Lancaster, Pennsylvania 17601, (hereafter referred to as the assignee), is desirous of acquiring the entire right, title and interest in said invention, all applications for and all letters patent issued on said invention.

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, the undersigned, intending to be legally bound, do hereby sell, assign and transfer to the assignee and assignee's successors, assigns and legal representatives the entire right, title and interest in said invention and all patent applications thereon, including, but not limited to, the application for United States Letters Patent entitled as above, and all divisions and continuations thereof, and in all letters patent, including all reissues and reexaminations thereof, throughout the world, including the right to claim priority under the Paris Convention or other treaty.

It is agreed that the undersigned shall be legally bound, upon request of the assignee, to supply all information and evidence relating to the making and practice of said invention, to testify in any legal proceeding relating thereto, to execute all instruments proper to patent the invention throughout the world for the benefit of

the assignee, and to execute all instruments proper to carry out the intent of this instrument.

The undersigned warrant that the rights and property herein conveyed are free and clear of any encumbrance.

EXECUTED under seal on this 17 day of APRIL, 2008
at LANCASTER PENNSYLVANIA
(Place)

Witness:

Steven Rubin

Michael L. Longenecker (L.S.)
Michael L. Longenecker

State of Pennsylvania
County of LANCASTER ss.

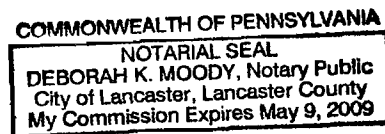
On this 17 day of APRIL, 2008 before me personally appeared Michael L. Longenecker, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

Deborah K. Moody
Notary Public

My Commission Expires:

May 9 2009



EXECUTED under seal on this 17th day of April, 2008
at Lancaster, PA
(Place)

Witness:

Steven Rubin

Jeff G. Greger (L.S.)
Jeff G. Greger

State of Pennsylvania
County of LANCASTER ss.

On this 17 day of April, 2008 before me personally appeared Jeff G. Greger, to me known to be the person described herein and who executed the foregoing instrument, and acknowledged that he executed the same knowingly and willingly and for the purposes therein contained.

Witness my hand and Notarial seal the day and year immediately above written.

My Commission Expires:

May 9 2009

Deborah K. Moody
Notary Public

