

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>RICHARD F. GLADNEY</td> <td>01/20/2009</td> </tr> <tr> <td>COREY WESTERMAN</td> <td>01/20/2009</td> </tr> <tr> <td>MICHAEL S. DEFRANKS</td> <td>01/20/2009</td> </tr> </tbody> </table>		Name	Execution Date	RICHARD F. GLADNEY	01/20/2009	COREY WESTERMAN	01/20/2009	MICHAEL S. DEFRANKS	01/20/2009
Name	Execution Date								
RICHARD F. GLADNEY	01/20/2009								
COREY WESTERMAN	01/20/2009								
MICHAEL S. DEFRANKS	01/20/2009								
RECEIVING PARTY DATA									
Name:	DREAMWELL, LTD.								
Street Address:	2215-B RENAISSANCE DRIVE								
Internal Address:	SUITE 12								
City:	LAS VEGAS								
State/Country:	NEVADA								
Postal Code:	89119								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13354571</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13354571				
Property Type	Number								
Application Number:	13354571								
CORRESPONDENCE DATA									
Fax Number:	(404)607-9981								
Phone:	4046079991								
Email:	kajohnson@cantorcolburn.com, phagerty@cantorcolburn.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	Cantor Colburn LLP								
Address Line 1:	1180 Peachtree Street, N.E.								
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Address Line 4:	Atlanta, GEORGIA 30309								
NAME OF SUBMITTER:	Peter R. Hagerty								
Total Attachments: 3 source=6689518#page1.tif source=6689518#page2.tif source=6689518#page3.tif									

OP \$40.00 13354571

## ASSIGNMENT

WHEREAS, we, **Richard F. Gladney, Corey Westerman and Michael S. DeFranks**, have invented a certain improvement in **MATTRESS OR MATTRESS PAD WITH GEL SECTION** described in an application for Letters Patent of the United States, the specification of which:

- is being executed on even date herewith; and is about to be filed in the United States Patent Office;
- was filed as a national stage filing on **December 21, 2007** under 35 U.S.C. 371 of International Application **PCT/US2007/008419**, filed on **April 3, 2007**, and assigned U.S. Patent Application No. **11/922,739**;
- was patented under U.S. Patent No \_\_\_\_\_ on \_\_\_\_\_.

WHEREAS, **Dreamwell, Ltd.** (hereinafter "ASSIGNEE"), a limited liability company organized and existing under the laws of the **State of Nevada**, having principal offices at **2215-B Renaissance Drive, Las Vegas, Nevada 89119** desires to acquire an interest therein in accordance with agreements duly entered into with us;

NOW, THEREFORE, to all whom it may concern be it known that for and in consideration of said agreements and of other good and valuable consideration, the receipt of which is hereby acknowledged, we have sold, assigned and transferred and by these presents do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, our entire right, title and interest in and throughout the United States of America, its territories and all foreign countries, in and to said invention as described in said application, together with our entire right, title and interest in and to said application and such Letters Patent as may issue thereon, and any reissue, continuation, divisional and foreign counterparts thereof and including the right to claim priority under any applicable statute, treaty or convention based on said application; said invention, application and Letters Patent to be held and enjoyed by said ASSIGNEE for its own use and behalf and for its successors, assigns and legal representatives, to the full end of the term for which said Letters Patent may be granted as fully and entirely as the same would have been held by us had this assignment not been made; we hereby convey all rights arising under or pursuant to any and all international agreements, treaties or laws relating to the protection of industrial property by filing any such applications for Letters Patent, all choses in action pertaining to the applications or Letters Patent including the right to sue for and collect damages and other recoveries for past infringement thereof, all rights to initiate proceedings before government and administrative bodies, and all files, records and other materials arising from the prosecution, exploitation, or defense of rights and registrations pertaining to the applications or Letters Patent. We hereby acknowledge that this assignment,

being of our entire right, title and interest in and to said invention, carries with it the right in ASSIGNEE to apply for and obtain from competent authorities in all countries of the world any and all Letters Patent by attorneys and agents of ASSIGNEE's selection and the right to procure the grant of all such Letters Patent to ASSIGNEE for its own name as assignee of the entire right, title and interest therein;

AND, we hereby further agree for ourselves and our executors and administrators to execute upon request any other lawful documents and likewise to perform any other lawful acts which may be deemed necessary to secure fully the aforesaid invention to said ASSIGNEE, its successors, assigns and legal representatives, but at its or their expense and charges, including the execution of applications for patents in foreign countries, and the execution of substitution, reissue, divisional or continuation applications and preliminary or other statements and the giving of testimony in any interference or other proceeding in which said invention or any application or patent directed thereto may be involved;

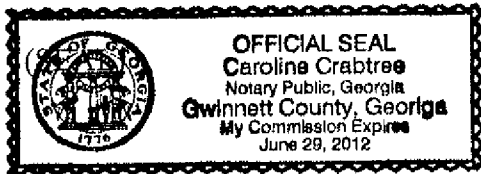
AND, we do hereby authorize and request the Commissioner of Patents of the United States to issue such Letters Patent as shall be granted upon said application or applications based thereon to said ASSIGNEE, its successors, assigns, and legal representatives.

IN TESTIMONY WHEREOF, we have hereunto set our hands and affixed our seal(s) the date set forth below.

Inventor's Signature: Richard F. Gladney  
Richard F. Gladney

State of Georgia )  
County of Gwinnett )

On this 20<sup>th</sup> day of January, 2009, before me, the undersigned notary public, personally appeared **Richard F. Gladney**, proved to me through satisfactory evidence of identification, which was \_\_\_\_\_, to be the person whose name is signed on the preceding or attached document in my presence.



Caroline Crabtree  
Notary Public

My commission expires \_\_\_\_\_

Inventor's Signature:

*[Signature]*  
Corey Westerman

State of Georgia )  
County of Gwinnett )

On this 20<sup>th</sup> day of January, 2009, before me, the undersigned notary public, personally appeared Corey Westerman, proved to me through satisfactory evidence of identification, which was \_\_\_\_\_, to be the person whose name is signed on the preceding or attached document in my presence.



*Caroline Crabtree*  
Notary Public

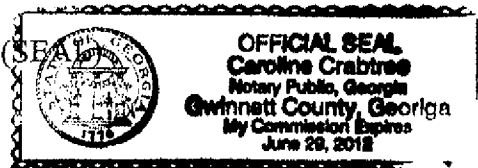
My commission expires \_\_\_\_\_

Inventor's Signature:

*[Signature]*  
Michael S. DeFranks

State of Georgia )  
County of Gwinnett )

On this 20<sup>th</sup> day of January, 2009, before me, the undersigned notary public, personally appeared Michael S. DeFranks, proved to me through satisfactory evidence of identification, which was \_\_\_\_\_, to be the person whose name is signed on the preceding or attached document in my presence.



*Caroline Crabtree*  
Notary Public

My commission expires \_\_\_\_\_