

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Bruce L. Davis</td> <td>01/03/2012</td> </tr> <tr> <td>Tony F. Rodriguez</td> <td>12/13/2011</td> </tr> </tbody> </table>		Name	Execution Date	Bruce L. Davis	01/03/2012	Tony F. Rodriguez	12/13/2011				
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>Digimarc Corporation</td> </tr> <tr> <td>Street Address:</td> <td>9405 SW Gemini Dr.</td> </tr> <tr> <td>City:</td> <td>Beaverton</td> </tr> <tr> <td>State/Country:</td> <td>OREGON</td> </tr> <tr> <td>Postal Code:</td> <td>97008</td> </tr> </table>		Name:	Digimarc Corporation	Street Address:	9405 SW Gemini Dr.	City:	Beaverton	State/Country:	OREGON	Postal Code:	97008
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Application Number:	13207860										
CORRESPONDENCE DATA											
Fax Number:	(503)469-4777										
Phone:	503-469-4800										
Email:	lisa.parkinson@digimarc.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	DIGIMARC CORPORATION										
Address Line 1:	9405 SW GEMINI DRIVE										
Address Line 4:	BEAVERTON, OREGON 97008										
ATTORNEY DOCKET NUMBER:	P1737-R										
NAME OF SUBMITTER:	Lisa Parkinson										
Total Attachments: 1 source=P1737asn#page1.tif											

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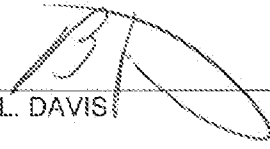
ASSIGNMENT

WHEREAS, we, BRUCE L. DAVIS, of Lake Oswego, State of Oregon and TONY F. RODRIGUEZ, of Portland, State of Oregon, have invented a certain invention, entitled SMARTPHONE-BASED METHODS AND SYSTEMS, for which we have made application for Letters Patent of the United States, said application having been filed by us on August 11, 2011, and assigned application no. 13/207,860; and

WHEREAS, DIGIMARC CORPORATION, a corporation organized under the laws of the State of Oregon, having a place of business at 9405 SW Gemini Drive, Beaverton, OR 97008, desires to acquire an interest therein:

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, BRUCE L. DAVIS and TONY F. RODRIGUEZ, hereby sell, assign and transfer to DIGIMARC CORPORATION, the full and exclusive right, title and interest in and to said invention, patent application and patent rights throughout the world, including foreign patent priority rights, the right to file and prosecute International Applications under the Patent Cooperation Treaty, and the right to file and prosecute applications under the European Patent Convention; said invention, application and letters patent in this or any foreign country, and all divisions, continuations, continuations-in-part, reissues and extensions thereof, to be held and enjoyed by DIGIMARC CORPORATION, for its own use and benefit, and for its successors and assigns to the full end of the term for which letters patent may be granted in this or any foreign country, as fully and entirely as the same would have been held by us had this assignment and sale not been made, and covenant that we have full right so to do, and agree that we will communicate to DIGIMARC CORPORATION, or its successors and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths, and do everything possible to aid DIGIMARC CORPORATION, its successors and assigns to obtain and enforce proper patent protection for said invention in this or any foreign country.


Executed at the place and date opposite our respective signatures below.



BRUCE L. DAVIS

At Beaverton, Oregon

(City and State)
on this 3rd day of Jan, 2012.



TONY F. RODRIGUEZ

At Beaverton, Oregon

(City and State)
on this 13th day of Dec, 2011.