501797003 01/25/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Shawn Bissell	01/20/2012
Kent Alstad	01/20/2012
Michael R. Benna	01/23/2012

RECEIVING PARTY DATA

Name:	Strangeloop Networks Inc	
Street Address:	1030 West Georgia Street, Suite 618	
City:	Vancouver, British Columbia	
State/Country:	CANADA	
Postal Code:	V6E 2Y3	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13357624

CORRESPONDENCE DATA

 Fax Number:
 (650)362-1800

 Phone:
 (650) 209-4884

 Email:
 amir@raubvogel.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: Amir H. Raubvogel
Address Line 1: Raubvogel Law Office
Address Line 2: 820 Lakeview Way

Address Line 4: Redwood City, CALIFORNIA 94062

ATTORNEY DOCKET NUMBER:	STR021
NAME OF SUBMITTER:	Amir H. Raubvogel

Total Attachments: 1

source=2012_01_20_STR021_Signed_Assignment#page1.tif

OP \$40 00

PATENT REEL: 027588 FRAME: 0158

<u>ASSIGNMENT</u>

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transfer d and does hereby sell, assign, and transfer to **Strangeloop Networks Inc.**, a **British Columbia** corporation having a place of business at 1030 West Georgia Street, Suite 618, Vancouver, British Columbia, Canada V6E 2Y3,

("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:
 The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled IMAGE OPTIMIZATION ("APPLICATION"), which:
is to be filed herewith
was filed on and now bearing U.S. application number and
2. The entire worldwide right, title, and interest in and to: (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c); and (e) all right of priority in the APPLICATION, together with all rights to recover damages for infringement of provisional rights.
INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.
INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor; assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.
INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.
INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.
This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.
Shawn Bissell Shawn Bissell Date
Kent Alstad Date Date
Jan 23, 2012
Micrfael R. Benna Date

Case STR021

PATENT REEL: 027588 FRAME: 0159

RECORDED: 01/25/2012