501798059 01/25/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|------------------------|----------------|
| First Data Corporation | 10/26/2010 |

RECEIVING PARTY DATA

| Name: | The Western Union Company | |
|-------------------|---------------------------|--|
| Street Address: | 12500 E. Belford Ave. | |
| Internal Address: | M21A2 | |
| City: | Englewood | |
| State/Country: | COLORADO | |
| Postal Code: | Code: 80112 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 13351915 |

CORRESPONDENCE DATA

Fax Number: (404)853-8806 Phone: 4048538049

Email: maple.tran@sutherland.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Sutherland Asbill & Brennan LLP
Address Line 1: 999 Peachtree Street LLP
Address Line 4: Atlanta, GEORGIA 30309-3996

ATTORNEY DOCKET NUMBER: 26466-0071

NAME OF SUBMITTER: Christopher J. Chan

Total Attachments: 2

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PATENT

REEL: 027593 FRAME: 0487

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ASSIGNMENT

WHEREAS, First Data Corporation, a corporation of the State of Delaware,

having its principal place of business at 6200 South Quebec Street, Suite 270B, Greenwood

Village, Colorado 80111 (hereinafter ASSIGNOR) owns an undivided interest in certain

inventions and improvements disclosed in an application for Letters Patent entitled "Cash Card",

filed with the United States Patent and Trademark Office on April 19, 2000, under U.S.

Application No. 09/552,073, which claims priority to U.S. Provisional Application No.

60/130,057, filed on April 19, 1999, and;

WHEREAS, First Data Corporation desires to assign to The Western Union

Company, a corporation of the State of Delaware, having a place of business at 12500 E. Belford

Ave., M21A2, Englewood, Colorado 80112 (hereinafter ASSIGNEE), its ownership interest in

said U.S. Application to The Western Union Company;

NOW, THEREFORE, for good and valuable consideration, the receipt and

sufficiency of which are hereby acknowledged, ASSIGNOR by these presents does sell, assign

and transfer unto ASSIGNEE its entire right, title, and interest in and to said U.S. Application, in

and to any divisions, continuations, and reissues thereof, including the right to sue for past

damages, and in and to all inventions and improvements disclosed and described in said U.S.

Application, preparatory to obtaining Letters Patent of the United States therefore; and

ASSIGNOR hereby requests the Commissioner of Patents and Trademarks to issue any and all

Letters Patent of the United States resulting from said U.S. Application, or from a division,

continuation, or reissue thereof, to ASSIGNEE, as the assignee, for its interest and for the sole

use and benefit of ASSIGNEE and its assigns and legal representatives.

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PATENT REEL: 027593 FRAME: 0488 Serial No. 09/552,073 Assignment for "Cash Card" Page 2 of 2

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed by duly authorized officers and its seal to be affixed.

| | ASSIGNOR: First Data Corporation |
|------------------|-------------------------------------|
| [Corporate Seal] | Ву: |
| | Position: Assistant Secretary |
| | Date: 10/26/2010 |
| | |
| 3 | ASSIGNEE: The Western Union Company |
| [Corporate Seal] | By: Dianna M. Lyons |
| | Position: ASST. SECRETARY |
| | Date: 18, 2010 |

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RECORDED: 01/25/2012

PATENT REEL: 027593 FRAME: 0489