

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Roy Oommen</td> <td>08/03/2011</td> </tr> <tr> <td>Badger & Winters Group</td> <td>08/23/2011</td> </tr> <tr> <td>Fuseneo, Inc.</td> <td>08/04/2011</td> </tr> </tbody> </table>		Name	Execution Date	Roy Oommen	08/03/2011	Badger & Winters Group	08/23/2011	Fuseneo, Inc.	08/04/2011		
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>PepsiCo, Inc.</td> </tr> <tr> <td>Street Address:</td> <td>700 Anderson Hill Road</td> </tr> <tr> <td>City:</td> <td>Purchase</td> </tr> <tr> <td>State/Country:</td> <td>New York</td> </tr> <tr> <td>Postal Code:</td> <td>10577</td> </tr> </table>		Name:	PepsiCo, Inc.	Street Address:	700 Anderson Hill Road	City:	Purchase	State/Country:	New York	Postal Code:	10577
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29411714</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29411714						
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Application Number:	29411714										
CORRESPONDENCE DATA											
Fax Number:	(312)463-5001										
Phone:	312-463-5000										
Email:	BWPTOPAT@bannerwitcoff.com, designsteamchicago@bannerwitcoff.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Banner & Witcoff, Ltd.										
Address Line 1:	Ten South Wacker Drive										
Address Line 2:	Suite 3000										
Address Line 4:	Chicago, ILLINOIS 60606										
ATTORNEY DOCKET NUMBER:	006943.05076										
NAME OF SUBMITTER:	Anna Smialek										

CH \$40.00 29411714

Total Attachments: 4

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ASSIGNMENT

WHEREAS, I, Roy Oommen, (ASSIGNOR), am an inventor of certain inventions and improvements described in a U.S. design patent application and having the title:

BOTTLE

which application was filed on April 15, 2011 and assigned Application No. 29/389,765; and

WHEREAS,

PepsiCo, Inc.
700 Anderson Hill Road,
Purchase, New York
10577 USA

(ASSIGNEE) desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged,

I hereby assign, to the above named ASSIGNEE, its successors, assigns and legal representatives (NOMINEES) my entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefor, and all continuations, continuations-in-part, divisions, reissues, extensions, renewals, and any non-provisional based on a provisional thereof (LETTERS PATENT).

And I covenant that I have full right to convey my entire interest herein assigned, and that I have not executed and will not execute any agreement or do anything in conflict herewith;

And I further covenant and agree that I will without undue delay execute without further consideration all such papers as may be necessary to perfect the title to said application, inventions and improvements, and LETTERS PATENT in the ASSIGNEE or its NOMINEES, and I agree to communicate to said ASSIGNEE or its NOMINEES all known facts respecting said application, inventions, improvements, and LETTERS PATENT, to testify in any legal proceedings, to sign all lawful papers, and generally to do all things necessary to aid ASSIGNEE or its NOMINEES to obtain and enforce for their own benefit patent protection for said application, inventions and improvements in any and all countries, all at the expense, however, of the ASSIGNEE or its NOMINEES;

And I authorize the ASSIGNEE or its NOMINEES to file in my name or their own, as appropriate, application for LETTERS PATENT in any and all countries of the world, and I authorize and request the Commissioner of Patents and Trademarks of the United States, and any proper official of any country, to issue to said ASSIGNEE or its NOMINEES any and all LETTERS PATENT for said application, inventions and improvements, for their sole use, to the full end of the term for which such LETTERS PATENT may be granted;

And I hereby grant the attorneys at the law firm of Banner & Witcoff the power to insert into this document information sufficient to identify the patent application to which this assignment pertains.

8/3/11
Date:

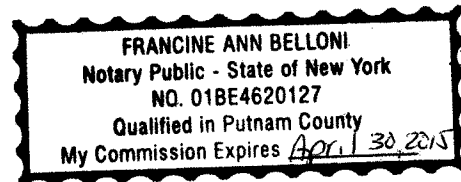
Roy Oommen
Roy Oommen

State of New York)
County of Westchester) ss:

Roy Oommen, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/~~she~~ executed this document.

August 3, 2011
Date:

Francine Ann Belloni
Notary Public
My Commission Expires: April 30, 2015



ASSIGNMENT OF PATENT APPLICATIONS

THIS ASSIGNMENT is made on the 23 day of August, 2011, by Badger & Winters Group, having its principal place of business at 135 Fifth Avenue, 3rd Floor, New York, NY 10010 ("Assignor"), to PepsiCo, Inc., having a place of business at 700 Anderson Hill Road, Purchase, New York 10577 ("Assignee").

1. Assignor owns rights in certain new and useful improvements concerning the subject matter set forth in the patent applications listed below:

Design Patent
Application No.

Filing Date

Title

29/389,765

April 15, 2011

BOTTLE

Assignor has full right to convey its entire interest herein assigned and has not executed and will not execute any agreement or do anything in conflict herewith.

2. Assignee desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries.

3. NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefore, and all continuations, continuations-in-part, divisions, reissues, extensions, and renewals thereof, and all related rights, including all rights and claims for the infringement thereof, the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which any Letters Patents are or may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment had not been made, together with all claims for damages by reason of past infringement of the Letters Patent, with the right to sue for and collect the same for Assignee's own use and for the use of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties have executed this Assignment on the 23 day of August, 2011.

BADGER & WINTERS GROUP

By: [Signature]

Name: Madonna Badger

Title: president

State of New York
County of Queens) ss:

Madonna Badger, personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

8-23-11
Date

[Signature]
Notary Public

My Commission Expires: _____

CARMELLA SANCHEZ
Notary Public, State of New York
Qualified in Queens County
Reg. No. 01SA6202305
My Commission Expires 03-09-2013

ASSIGNMENT OF PATENT APPLICATIONS

THIS ASSIGNMENT is made on the 4th day of August, 2011, by FUSENER, Inc., having its principal place of business at 40W740 Timbergate Lane, Saint Charles, IL, 60175 ("Assignor"), to PepsiCo, Inc., having a place of business at 700 Anderson Hill Road, Purchase, New York 10577 ("Assignee").

1. Assignor owns rights in certain new and useful improvements concerning the subject matter set forth in the patent applications listed below:

Design Patent Application No.	Filing Date	Title
29/389,765	April 15, 2011	BOTTLE

Assignor has full right to convey its entire interest herein assigned and has not executed and will not execute any agreement or do anything in conflict herewith.

2. Assignee desires to acquire the entire right, title and interest in and to the said application, inventions and improvements and any patents that may be granted on or as a result thereof in the United States of America (U.S.) and in any and all foreign countries.

3. NOW THEREFORE, for good and valuable consideration, the receipt of which is acknowledged, Assignor assigns to Assignee its entire right, title and interest in and to said application, inventions and improvements throughout the world and to any and all patents, petty patents and utility model patents which may be granted therefore, and all continuations, continuations-in-part, divisions, reissues, extensions, and renewals thereof, and all related rights, including all rights and claims for the infringement thereof, the same to be held and enjoyed by Assignee for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns, or other legal representatives, to the end of the term or terms for which any Letters Patents are or may be granted or reissued, as fully and entirely as the same would have been held and enjoyed by Assignor if the assignment had not been made, together with all claims for damages by reason of past infringement of the Letters Patent, with the right to sue for and collect the same for Assignee's own use and for the use of its successors, assigns, or other legal representatives.

IN WITNESS WHEREOF, the parties have executed this Assignment on the 4th day of August, 2011.

FUSENER, INC.

By: [Signature]

Name: [Signature]

Title: Principal

State of IL
County of Franklin ss:

[Signature] personally known to me to be the person whose name is subscribed to this document, personally appeared before me and acknowledged to me that he/she executed this document.

8/4/11
Date

[Signature]
Notary Public

My Commission Expires: 6/16/13

