

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Vincent A. D'Alleva</td> <td>01/25/2012</td> </tr> </tbody> </table>		Name	Execution Date	Vincent A. D'Alleva	01/25/2012						
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>The Fuller Brush Company</td> </tr> <tr> <td>Street Address:</td> <td>One Fuller Way</td> </tr> <tr> <td>City:</td> <td>Great Bend</td> </tr> <tr> <td>State/Country:</td> <td>KANSAS</td> </tr> <tr> <td>Postal Code:</td> <td>67530</td> </tr> </table>		Name:	The Fuller Brush Company	Street Address:	One Fuller Way	City:	Great Bend	State/Country:	KANSAS	Postal Code:	67530
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CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	41507.14										
NAME OF SUBMITTER:	Dustin T. Johnson										
Total Attachments: 2 source=41507-14Assignment#page1.tif source=41507-14Assignment#page2.tif											

OP \$40.00 29411724

ASSIGNMENT

WHEREAS, I, Vincent A. D'Alleva, of Needham, Massachusetts, USA, have invented certain improvements in

Brush Handle

for which I have executed an application on even date herewith or have filed an application for Letters Patent of the United States of America, on _____; and which was assigned Application Serial No. _____; and

WHEREAS, The Fuller Brush Company (Assignee), a corporation organized and existing under the laws of the State of New York, having its principal office and place of business in the City of Great Bend, State of Kansas, is desirous of obtaining the entire right, title, and interest in, to and under the said invention and the said application in the United States of America and in any and all countries foreign thereto;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and other good and valuable consideration, I have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said Assignee, its successors, legal representatives, and assigns, the entire right, title, and interest in, to and under the said invention, and the said application, and all divisional, renewal, substitutional, and continuing applications thereof, and all Letters Patent of the United States of America which may be granted thereon and all reissues and extensions thereof, and all applications for Letters Patent which may be filed for said invention in any country or countries foreign to the United States of America, and all extensions, renewals, and reissues thereof, and all prior patents and patent applications from which a filing priority of the above-described patent application may be obtained, including the right to collect past damages; and we hereby authorize and request the Commissioner of Patents of the United States of America, and any official of any country or countries foreign to the United States of America, whose duty it is to issue patents on applications as aforesaid, to issue all Letters Patent for said invention to the said Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND I HEREBY covenant that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith.

AND I HEREBY further covenant and agree that I will communicate to said Assignee, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, renewal, substitutional, continuing, and reissue applications, make all rightful declarations and/or oaths and generally do everything possible to aid the said Assignee, its successors, legal representatives and assigns, to obtain and enforce proper patent protection for said invention in all countries.

VD

Attorney Docket No. 41507.14
Customer No. 27683

Inventor Name and Residence Address:

Vincent A. D'Alleva, 62 Bradford Street, Needham, Massachusetts, 02492

Dated: 1/25/12


Vincent A. D'Alleva (Inventor Signature)