PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

| SUBMISSION TYPE | ON TYPE: NEW ASSIGNMENT | | | |
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| NATURE OF CONV | EYANCE: | ASSIGNMENT | ASSIGNMENT | |
| CONVEYING PART | Y DATA | · · · · · · · · · · · · · · · · · · · | | |
| | | Name | Execution Date | |
| Kevin Andrew Lewis | S | | 01/25/2012 | |
| | | | 01/25/2012 | |
| Debra Voewell Trahan | | | 01/12/2012 | |
| Eileen Frances Hea | ıd | | 01/09/2012 | |
| RECEIVING PARTY | ' DATA | | | |
| Name: | Blockbuster L | L.C. | | |
| Street Address: | | 3000 Redbud Blvd | | |
| City: | Englewood | | | |
| State/Country: | | | | |
| Postal Code: | 75069 | | | |
| Property Type | | | Number | |
| Application Number: 29411 | | 29411752 | | |
| CORRESPONDENC | E DATA | | | |
| Fax Number: (303)723-2588 | | | | |
| Phone: (303) 723-1616 | | | | |
| Email: ipdept@dishnetwork.com Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent | | | | |
| Correspondence wil via US Mail. | l be sent to the e | -mail address first; if that is u | nsuccessful, it will be sent | |
| Correspondent Name: Max Gratton | | | | |
| Address Line 1: 9601 S. Meridian Blvd Address Line 4: Englewood, COLORADO 80112 | | | | |
| | | | | |
| ATTORNEY DOCKET NUMBER: P2011-11-02 | | | | |
| NAME OF SUBMITT | ER: | Max S Gratton | Max S Gratton | |
| Total Attachments: 5 | | | | |
| 504709722 | - | | | |

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ASSIGNMENT AND AGREEMENT IN AN APPLICATION FOR LETTERS PATENT OF THE UNITED STATES OF AMERICA

WHEREAS, Kevin Andrew Lewis, Travis Michael Smith, Eileen Frances Head and Debra Vowell Trahan (hereinafter, individually and collectively "Assignor") have jointly invented and/or discovered certain new and useful invention, process, machine, manufacture, or composition of matter, or any new and useful improvement in an invention as described in an application for Letters Patent entitled "DISK HOLDER WITH SLEEVE" filed in and/or with the United States Patent Office on______, and which has been assigned Application Serial Number ______ and which is further identified by the Blockbuster Docket Number set forth above (hereinafter, the "Invention"); and

WHEREAS, Blockbuster L.L.C., a limited liability company organized and existing under the laws of the State of Colorado and having a principal place of business of 3000 Redbud Boulevard, McKinney, Texas 75069, (hereinafter, the "Assignee") desires to acquire all rights, title and interest in and to the Invention, including, but not limited to, all rights, title and interest in and to past, present and future damages, injunctive relief and to any and all other additional rights, title, interest, relief and/or remedies granted by any legislative, judicial, quasi-judicial, administrative or other body, or otherwise; and

WHEREAS, Assignor, to the extent they own any right, title and interest in and to the Invention are desirous of assigning any and all such rights, title and/or interest to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over unto Assignee and its legal representatives, successor and assigns, the entire right, title and interest, including any all rights in and/or to past, present and future damages, injunctive relief and/or any other remedy and relief granted by a legislative, judicial, quasi-judicial or administrative body, in and to said Invention, said application, for any and all non-provisional, national, international, foreign, and regional applications corresponding and/or claiming priority thereto, any divisions, continuations, continuation-in-parts, reissues, reexaminations, renewals, and extensions thereof, and the Letters Patent, both foreign and domestic, that may or shall issue thereon, and does request the Commissioner of Patents to issue said Letters Patent to the Assignee, consistent with the terms of this agreement.

Assignor hereby authorizes Assignee to insert in this instrument the filing date and Application Serial Number in the above fields if not already present at the time of execution of this instrument.

Assignor hereby declares that he/she is the sole inventor (if only one inventor is named herein) or an original, first and joint inventor (if plural inventors are named herein) of the Invention. UPON SAID CONSIDERATION, Assignor hereby covenants and agrees with Assignee that they will not execute any writing or do any act whatsoever conflicting with these presents, and agrees that, when requested, he/she will, without charge to Assignee but at its expense, execute such additional assignments, declarations and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, continuation, continuation-in-part, divisional, renewal, reissued or extended Letters Patent of the United States,

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PATENT REEL: 027597 FRAME: 0598 or of any and all foreign countries, on said invention, and in enforcing any rights or chooses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of, the assigns and legal representatives of both parties.

Assignor agrees that he/she will communicate to Assignee or its representatives any facts known to Assignor respecting said inventions within a reasonable time of discovering or coming into possession of the same.

Assignor authorizes and empowers Assignee, its successors, assigns or nominees, to make application for patent or other form of protection for said inventions in its or their own name, or in Assignor's name, in any and all countries to invoke and claim for any application for patent or other form of protection for said inventions filed by it or them, the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from me.

Assignor hereby consent that a copy of this Assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in any country for any purpose and more particularly in proof of the right of Assignee or its successors, assigns or nominees to apply for patent or other proper protection for said inventions, and to claim the aforesaid benefits of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

Assignor covenants with Assignee, its successors, assigns, legal representatives, and nominees, that to the best of Assignor's knowledge the right, title and interest herein conveyed are free and clear of any encumbrance, and that Assignor has the full right to convey the same as herein expressed.

This Agreement and Assignment supersedes all other assignments, agreements and addendums related to the above-identified application.

After this Assignment has been recorded, please return it to:

Attn: Max S. Gratton DISH Network L.L.C. Legal Department 9601 S. Meridian Blvd. Englewood, CO 80112

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| Taint (1) | | | | |
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| Joint (1) | Warden Anderson Yanada | Arthur . | and the second se | |
| Inventor: | Kevin Andrew Lewis | Contraction of the | | |
| | (Name) | (Signature ja F | ull) | |
| (A | áran tu carantícu. | | | |
| Citizenship: | United States | | | |
| Address: | 6722 Stefani Drive, Dallas, TX 7 | <u>15225</u> | | |
| instrument, a | day of <u>a nutany</u> 201 in the State of <u>1440</u> known to me to be the same p nd acknowledged that he signed, s for the use and purposes therein se | eals and delivered the | s subscribed to the loregoin | |
| | ia Alarrio ion Expires: July 30, 2013 | | MONICA HARRIS MY COMMISSION EXPIRES (Seal) July 30, 2013 | |
| | | | | |
| Joint (2) | | The second s | an Cart | |
| Inventor: | Travis Michael Smith | | C Carellon | |
| | (Name) | (Signature in Fi | ll) | |
| Otto Alter | The state of the second second | | | |
| Citizenship: | United States | at mar maion | | |
| Address: | 3217 Tanglewood Trail, Fort Wo | orth, 1X, 76109 | | |
| | | | | |
| instrument, an | the day of <u>faxuan</u> , 201, in the State of <u>fax</u> hally known to me to be the same and acknowledged that he signed, se | als and delivered the | is subscribed to the foregoing | |
| volumary act | for the use and purposes therein set | Iorin. | | |
| Monica Hanio My commission Expires: July 30, 2013 (Seal) | | | | |
| | | 1 | Seal) | |
| Notary Public | <u> </u> | | | |

| Joint (3) Inventor: | Eileen Frances Head (Name) | Elie Francis Head (Signature in Full) |
|---------------------------------|---|---|
| Citizenship: Address: | United States 515 Clements St, PO Box 3 | 2004, Van Alstyne, TX 75495 |
| instrument, an voluntary act | acknowledged that he sign for the use and purposes there ion Expires. <u>6/17/201</u> | |
| Joint (4) Inventor: | <u>Debra Vowell Trahan</u> (Name) | S. JYLA LACY My Commission Expires June 17, 2013 |
| Citizenship: Address: | United States 2700 Cobra Valle Lane, Pla | ano, TX 75023 |
| On this | day ofin the State of | , 2011, before me a notary public in and for the county of, appeared Debra Vowell Trahan, |
| instrument, ar | any known to me to be the | ed, seals and delivered the same instrument as a free and |
| My Commiss Notary Public | ion Expires: | (Scal) |

| Joint (3) | | |
|------------------------------|-------------------------|---|
| Inventor: | Eileen Frances Head | |
| | (Name) | (Signature in Full) |
| Citizenship: | United States | |
| Address: | 515 Clements St, PO Box | c 2004, Van Alstyne, TX 75495 |
| On this | day of | , 2011, before me a notary public in and for the county of |
| is personally instrument, ar | known to me to be the s | , appeared Eileen Frances Head, who same person whose name is subscribed to the foregoing gned, seals and delivered the same instrument as a free and crein set forth. |
| My Commiss Notary Public | | (Seal) |

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|----------------|----------------------------------|---|
| Joint (4) | | N No 12 |
| Inventor: | Debra Vowell Trahan | Velua V Vara |
| | (Name) | (Signature in Full) |
| | (i viinto) | (orgunatio in Lun) |
| low at | N. T She B. Standard | |
| Citizenship: | United States | |
| Address: | 2700 Cobra Valle Lane, Plan | <u>, TX 75023</u> |
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| | de and | |
| On this 12 | " day of December - | 011, before me a notary public in and for the county of |
| Call? | in the State of | Time to the a notary public in and for the county of |
| | ALX: SINC (DOURSO (DA | , appeared Debia vowen Hanan, |
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| Notary Public | | |
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RECORDED: 01/26/2012