

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Pia Pilgaard</td> <td>01/12/2012</td> </tr> <tr> <td>Maria do Rosario Pereira da Costa</td> <td>01/12/2012</td> </tr> </tbody> </table>		Name	Execution Date	Pia Pilgaard	01/12/2012	Maria do Rosario Pereira da Costa	01/12/2012				
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Pia Pilgaard	01/12/2012										
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RECEIVING PARTY DATA											
<table border="1"> <tr> <td>Name:</td> <td>LEGO A/S</td> </tr> <tr> <td>Street Address:</td> <td>Aastvej 1</td> </tr> <tr> <td>City:</td> <td>Billund</td> </tr> <tr> <td>State/Country:</td> <td>DENMARK</td> </tr> <tr> <td>Postal Code:</td> <td>DK-7190</td> </tr> </table>		Name:	LEGO A/S	Street Address:	Aastvej 1	City:	Billund	State/Country:	DENMARK	Postal Code:	DK-7190
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PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29409613</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29409613						
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Application Number:	29409613										
CORRESPONDENCE DATA											
Fax Number:	(212)916-2940										
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	DAY PITNEY LLP										
Address Line 1:	7 TIMES SQUARE										
Address Line 4:	NEW YORK, NEW YORK 10036-7311										
ATTORNEY DOCKET NUMBER:	502388.120300										
NAME OF SUBMITTER:	Gerald Levy										
Total Attachments: 1 source=ASSIGNMENT#page1.tif											

CH \$40.00 29409613

502388.120300

ASSIGNMENT

FOR ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, I (we),

Pia Pilgaard
Maria do Rosario Pereira da Costa

being the inventor(s) of certain improvements in

FEMALE TOY FIGURE

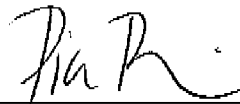
hereby assign unto

LEGO A/S

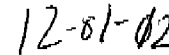
a corporation organized and existing under the laws of Denmark, and having a principal place of business at Aastvej 1, DK-7190 Billund, Denmark

my (our) entire right, title and interest in and to such invention, together with the patent rights and rights of protection to the same throughout the world, including any patent rights which may result from the application for United States Letters Patent executed on even date herewith and in and to any and all divisions, reissues, continuations and extensions thereof and in and to any Letters Patent that may be granted thereon; said invention, application and Letters Patent to be held and enjoyed by the said assignee for its own use and behoof and for the use and behoof of its successors and assigns, to the full end of the term from which said Letters Patent or other rights of protection may be granted, as fully and as entirely as the same would have been held and enjoyed by me (us) had this assignment and sale not been made.

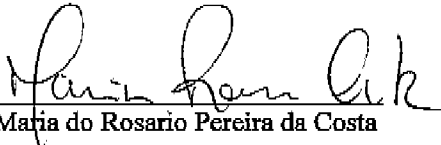
IN WITNESS WHEREOF, I (we) have hereunto set my (our) hand and seal.



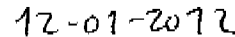
Pia Pilgaard



Date



Maria do Rosario Pereira da Costa



Date

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