

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
SHISEIDO CO., LTD	04/21/2010
RECEIVING PARTY DATA	
Name:	SHISEIDO CO., LTD
Street Address:	5-5 Ginza 7-chome Chuo-Ku
City:	Tokyo
State/Country:	JAPAN
Postal Code:	104-8010
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12461426
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ATTORNEY DOCKET NUMBER:	188343
NAME OF SUBMITTER:	Michael Ye
Total Attachments: 2 source=188343_Assignment2#page1.tif source=188343_Assignment2#page2.tif	

ASSIGNMENT OF APPLICATION FOR UNITED STATES PATENT

WHEREAS, **SHISEIDO CO., LTD., 5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-8010 JAPAN**, hereinafter referred to as the assignor, has caused an application for a United States Patent to be prepared and filed in the U.S. Patent and Trademark Office on April 30, 2002 as U.S. Patent Application No. 10/134,441, now U.S. Patent No. 7,625,574. The entire and exclusive right, title and interest in and to said application, including any divisions and continuations thereof, and in any patents which may be granted therefore, including any renewals, reissues and prolongation's thereof, have been assigned to the assignor by the inventors of said application. The assignment was recorded on April 30, 2002 at the U.S. Patent and Trademark Office on Reel/Frame 012855/0193.

AND WHEREAS, **SHISEIDO CO., LTD., 5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-8010 JAPAN and NOF CORPORATION, 20-3, Ebisu 4-chome, Shibuya-ku, Tokyo 150-6019 JAPAN**, hereinafter referred to as the assignee, are desirous of acquiring the entire right, title and interest in and to said application, including any divisions and continuations thereof, and in and to said invention and any patents which may be granted therefore, including any renewals, reissues and prolongation's thereof;

NOW THIS WITNESSETH, that for and in consideration of One Dollar (\$1.00), and other good and valuable consideration paid by said assignee to said assignor, the receipt of which is hereby acknowledged, said assignor hereby assigns, sells and transfers to said assignee, and said assignee's successors and assigns, the entire and exclusive right, title and interest in and to said invention and to said application, including any divisions and continuations thereof, and in any patents which may be granted therefore, including any renewals, reissues and prolongation's thereof; said assignee, and said assignee's successors and assigns, to have, hold, exercise and enjoy the said invention and said application, including any divisions and continuations thereof, and any patents which may be granted therefore, including any renewals, reissues and prolongation's thereof, with all the rights, powers, privileges and advantages in anywise arising from or appertaining thereto, for and during the term or terms of any such patents when granted, including any renewals, reissues and prolongation's thereof, for the use and benefit of said assignee, and said assignee's successors and assigns, in as ample and beneficial a manner as the said assignor might or could have held and enjoyed the same, if this assignment had not been made.

AND said assignor hereby agrees to perform, upon the request of said assignee, or said assignee's successors or assigns, any acts relating to the obtaining or to the asserting of said patents, including any renewals, reissues and prolongation's thereof.

AND said assignor authorizes and requests the Commissioner of Patents and Trademarks to issue a Patent on said application, and on any divisions and continuations thereof, to said assignee, and said assignee's successors and assigns, in accordance herewith.

EXECUTED, this 21 day of April, 2010.

ASSIGNOR:

SIGNATURE: Takashi Ikeda

NAME: Takashi IKEDA

TITLE: General Manager, Patent Department

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PATENT TRADEMARK
OFFICE