

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Uday Pudipeddi Kiran</td> <td>01/05/2012</td> </tr> <tr> <td>Deepak Kumar Poddar</td> <td>01/05/2012</td> </tr> <tr> <td>Pramod Kumar Swami</td> <td>01/05/2012</td> </tr> <tr> <td>Arun Shankar Kudana</td> <td>01/05/2012</td> </tr> </tbody> </table>		Name	Execution Date	Uday Pudipeddi Kiran	01/05/2012	Deepak Kumar Poddar	01/05/2012	Pramod Kumar Swami	01/05/2012	Arun Shankar Kudana	01/05/2012
Name	Execution Date										
Uday Pudipeddi Kiran	01/05/2012										
Deepak Kumar Poddar	01/05/2012										
Pramod Kumar Swami	01/05/2012										
Arun Shankar Kudana	01/05/2012										
RECEIVING PARTY DATA											
Name:	Texas Instruments Incorporated										
Street Address:	12500 TI Boulevard										
Internal Address:	MS 3999										
City:	Dallas										
State/Country:	TEXAS										
Postal Code:	75243										
PROPERTY NUMBERS Total: 1											
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13349268</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13349268						
Property Type	Number										
Application Number:	13349268										
CORRESPONDENCE DATA											
Fax Number:	(214)479-1273										
Phone:	2144791145										
Email:	debi.dupree@ti.com										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Correspondent Name:	Texas Instruments Incorporated										
Address Line 1:	12500 TI Boulevard										
Address Line 2:	MS 3999										
Address Line 4:	Dallas, TEXAS 75243										
ATTORNEY DOCKET NUMBER:	TI-70153										
NAME OF SUBMITTER:	Deborah DuPree										
Total Attachments: 2 source=TI-70153_executed_US_Assignment#page1.tif source=TI-70153_executed_US_Assignment#page2.tif											

CH \$40.00 13349268

Application No. Not Assigned

Attorney Docket No. TI- 70153

ASSIGNMENT

WHEREAS, I, the undersigned inventor (or one of the undersigned joint inventors), of residence as listed, having invented certain new and useful improvements as below entitled, for which application for United States Letters Patent is made.

WHEREAS, TEXAS INSTRUMENTS INCORPORATED, a corporation organized and existing under the laws of the State of Delaware, with a place of business at 12500, TI Boulevard (M/S 3999), Dallas, Texas 75243, is desirous of acquiring my entire right, title and interest in and to the said invention, and to the said application and any Letters Patent that may issue thereon, as well as to U.S. Provisional Application No(s). _____, filed _____;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, I hereby sell and assign unto the said TEXAS INSTRUMENTS INCORPORATED, its successors and assigns, my entire right, title and interest in and to the said invention and in and to the said application(s) and all patents which may be granted therefore, and all divisions, reissues, substitutions, continuations, and extensions thereof; and I hereby authorize and request the Patent and Trademark Office to issue all patents for said invention, or patents resulting therefrom, to the said TEXAS INSTRUMENTS INCORPORATED, as assignee of my entire right, title and interest.

I also hereby sell and assign to TEXAS INSTRUMENTS INCORPORATED, its successors and assigns, my corresponding rights to the invention disclosed in said application in all other countries of the world, including the right to claim priority, file applications and obtain patents under the terms of the Paris Convention for the Protection of Industrial Property, and further agree to execute any and all patent applications, assignments, affidavits, and any other papers in connection therewith necessary to perfect such rights.

I hereby further agree that I will communicate to said TEXAS INSTRUMENTS INCORPORATED, or to its successors, assigns, and legal representatives, any facts known to me respecting said invention, and at the expense of said assignee company, testify in any legal proceedings, sign all lawful papers, execute all divisional, continuation, reissue and substitute applications, make all lawful oaths, and generally do everything possible to aid said TEXAS INSTRUMENTS INCORPORATED, its successors, assigns and nominees to obtain and enforce proper patent protection for said invention in all countries.

I authorize the later insertion of the nonprovisional application number and filing date herein below.

IN WITNESS WHEREOF, I hereunto set hand and seal this day and year;

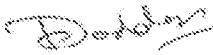
TITLE	METHODS AND SYSTEMS FOR FACILITATING MULTIMEDIA DATA ENCODING		
NONPROVISIONAL APPLICATION NO.		FILING DATE	

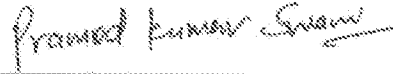
SIGNATURE OF INVENTOR	<i>P. Udaykiran</i>
PRINTED NAME OF INVENTOR	Uday Pudipeddi Kiran
DATE	5 January 2012
RESIDENCE (CITY AND STATE)	Bangalore, Karnataka

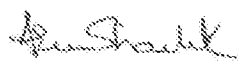
Assignment From Inventor (US 9/1/09)

Application No. Not Assigned

Attorney Docket No. TI-70153

SIGNATURE OF INVENTOR	
PRINTED NAME OF INVENTOR	Deepak Kumar Poddar
DATE	5 January 2012
RESIDENCE (CITY AND STATE)	Bangalore, Karnataka

SIGNATURE OF INVENTOR	
PRINTED NAME OF INVENTOR	Pramod Kumar Swami
DATE	5 January 2012
RESIDENCE (CITY AND STATE)	Bangalore, Karnataka

SIGNATURE OF INVENTOR	
PRINTED NAME OF INVENTOR	Arun Shankar Kudana
DATE	5 January 2012
RESIDENCE (CITY AND STATE)	Bangalore, Karnataka

After recording, return Assignment to:

Texas Instruments Incorporated
 PO Box 655474, M/S 3999
 Dallas, TX 75265

Assignment From Inventor (US 9/1/09)