

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
SK TELECOM CO., LTD.	01/20/2012

RECEIVING PARTY DATA

Name:	SK PLANET CO., LTD.
Street Address:	11, EULJIRO 2-GA, JUNG-GU
City:	SEOUL
State/Country:	REPUBLIC OF KOREA
Postal Code:	100-999

PROPERTY NUMBERS Total: 16

Property Type	Number
Application Number:	12737827
Application Number:	12737715
Application Number:	12737713
Application Number:	12737764
Application Number:	12737765
Application Number:	12737918
Application Number:	12737959
Application Number:	12998412
Application Number:	13125609
Application Number:	13126637
Application Number:	13126974
Application Number:	13126663
Application Number:	13127916
Application Number:	13127681
Application Number:	13128679

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Application Number:

13128487

CORRESPONDENCE DATA

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096971.01

NAME OF SUBMITTER:

EUGENE LIEBERSTEIN

Total Attachments: 1

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ASSIGNMENT OF PATENT APPLICATIONS

UNITED STATES OF AMERICA

WHEREAS, **SK TELECOM CO., LTD.** of 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, is the owner of the following sixteen (16) U.S. Patent Applications:

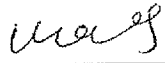
<u>Serial No.</u>	<u>Serial No.</u>
12/737,827	13/125,609
12/737,715	13/126,637
12/737,713	13/126,974
12/737,764	13/126,663
12/737,765	13/127,916
12/737,918	13/127,681
12/737,959	13/128,679
12/998,412	13/128,487

WHEREAS, **SK PLANET CO., LTD.** (hereinafter "Assignee") of 11, Euljiro 2-ga, Jung-gu, Seoul 100-999, Republic of Korea, is desirous of acquiring the entire interest of SK Telecom Co., Ltd. in the right and title in the aforesaid patent applications; and

WHEREAS, there is no other assignment, sale or encumbrance entered into previously by SK Telecom Co., Ltd. which would in any manner affect this assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, SK Telecom Co., Ltd. does hereby sell, assign, transfer and set over unto Assignee, its successors and assigns, its entire interest in the right and title in and to the sixteen above-identified patent applications, and in and to any and all Letters Patent which may be granted thereon, the same to be held and enjoyed by said Assignee for its own use, and for its legal representatives and assigns, as fully and entirely as the same would have been held by SK Telecom Co., Ltd. had this assignment and sale not been made.

IN TESTIMONY WHEREOF, SK Telecom Co., Ltd. has affixed its name below, by its duly authorized representative, effective as of January 20, 2012.

Signed: 

Name: Bum-Soo, SHIN

Title: Team Leader of IPR Team