

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Sung Joon Ahn</td> <td>05/13/2005</td> </tr> <tr> <td>Chang Hyun Kim</td> <td>05/11/2005</td> </tr> </tbody> </table>		Name	Execution Date	Sung Joon Ahn	05/13/2005	Chang Hyun Kim	05/11/2005				
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<table border="1"> <tr> <td>Name:</td> <td>LG Electronics Inc.</td> </tr> <tr> <td>Street Address:</td> <td>20 Yeouido-dong, Yeongdeungpo-gu</td> </tr> <tr> <td>City:</td> <td>Seoul</td> </tr> <tr> <td>State/Country:</td> <td>REPUBLIC OF KOREA</td> </tr> <tr> <td>Postal Code:</td> <td>150-721</td> </tr> </table>		Name:	LG Electronics Inc.	Street Address:	20 Yeouido-dong, Yeongdeungpo-gu	City:	Seoul	State/Country:	REPUBLIC OF KOREA	Postal Code:	150-721
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CORRESPONDENCE DATA											
<p>Fax Number: (213)623-2211</p> <p>Email: patent@lhlaw.com</p> <p><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i></p> <p>Correspondent Name: Jonathan Y. Kang</p> <p>Address Line 1: 660 South Figueroa Street, Suite 2300</p> <p>Address Line 4: Los Angeles, CALIFORNIA 90017</p>											
ATTORNEY DOCKET NUMBER:	2080-3385C17										
NAME OF SUBMITTER:	Richard C. Salfelder										
<p>Total Attachments: 1</p> <p>source=2080-3385-Assignment#page1.tif</p>											

OP \$40.00 12775426

ASSIGNMENT

(1-8) Insert Name(s) of Inventor(s)

(1) AHN, Sung Joon (5)
 (2) KIM, Chang Hyun (6)
 (3) (7)
 (4) (8)

In consideration of the sum of one dollar (\$1.00) and other good and valuable considerations paid to each of the undersigned, the undersigned agree(s) to assign, and hereby does assign, transfer and set over to

(9) Insert name of Assignee

(9) LG Electronics Inc.

(10) Insert state of Incorporation of Assignee

(10) Republic of Korea

(11) Insert address of Assignee

(11) 20 Yoido-Dong, Youngdungpo-Ku
 Seoul 150-010, Korea

(hereinafter designated as the Assignee) the entire worldwide right, title and interest in the invention known as

(12) Insert Identification of Invention, such as Title, Case Number or Foreign Application Number

(12) METHOD AND APPARATUS FOR MANAGING BOOKMARK INFORMATION FOR CONTENT STORED IN A NETWORKED MEDIA SERVER

for which the undersigned has (have) executed an application for patent in the United States of America and all patent applications in foreign countries corresponding thereto or based thereon.

(13) Insert Date of Signing of Application

(13) MAY 11 & 13, 2005

1) The undersigned agree(s) to execute all papers necessary in connection with any original, reissue, divisional and continuing United States and foreign applications for the above-identified invention and also to execute separate assignments in connection with such applications as the Assignee may deem necessary or expedient.

2) The undersigned agree(s) to execute all papers necessary in connection with any interference which may be declared concerning this application or continuation or division thereof and to cooperate with the Assignee in every way possible in obtaining evidence and going forward with such interference.

3) The undersigned agree(s) to execute all papers and documents and perform any act which may be necessary in connection with claims or provisions of the International Convention for Protection of Industrial Property or similar agreements.

4) The undersigned agree(s) to perform all affirmative acts which may be necessary to obtain a grant of a valid United States patent to the Assignee.

5) The undersigned hereby authorize(s) and request(s) the Commissioner of Patents to issue any and all Letters Patents of the United States resulting from said application or any division or divisions or continuing applications thereof to the said Assignee, as Assignee of the entire interest, and hereby covenants that he has (they have) full right to convey the entire interest herein assigned, and that he has (they have) not executed any agreement in conflict herewith. The undersigned hereby appoints JONATHAN Y. KANG, REG. NO. 38,199; F. JASON FAR-HADIAN, REG. NO. 42,523; AMIT S. SHETH, REG. NO. 50,178; RICHARD C. SALFELDER, REG. NO. 51,127; LEW EDWARD V. MACAPAGAL, REG. NO. 55,416; ROBERT E. KASODY, REG. NO. 50,268, GEORGE W. LUCKHARDT, REG. NO. 50,519

the power to insert on this assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

Date: May 13, 2005 Signature of Inventor AHN, Sung Joon *Sungjoon AHN*
 Date: May 11, 2005 Signature of Inventor KIM, Chang Hyun *Chang Hyun Kim*
 Date: _____ Signature of Inventor _____
 Date: _____ Signature of Inventor _____

PATENT