501801555 01/27/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|-------------|----------------|
| Paul Lyrene | 06/04/2011 |

RECEIVING PARTY DATA

| Name: | Florida Foundation Seed Producers, Inc. | |
|-----------------|---|--|
| Street Address: | PO Box 110200 | |
| City: | Gainesville | |
| State/Country: | FLORIDA | |
| Postal Code: | 32611 | |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 12802255 |

CORRESPONDENCE DATA

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| ATTORNEY DOCKET NUMBER: | 0093635-006US0 |
|-------------------------|----------------|
| NAME OF SUBMITTER: | Jean J. Dar |

Total Attachments: 1

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PATENT REEL: 027612 FRAME: 0239 H \$40.00 128022

PATTERY

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor/Assignor:

PAUL LYRENE

Title:

BLUEBERRY PLANT NAMED 'C00-09'

Filing Date:

Concurrently herewith

Assignee:

CostaExchange-Ltd.-2/768 Corimer St.

-Port-Melbourne, Victoria 3287

Australia

Caul Syrone Oct 5, 2011

Paul Lyrene, Assignor (Initial, Date)

Florida Foundation Seed Producers, Inc. P.O. Box 110200

Gainesville, Florida 32611-0200

ASSIGNMENT OF INVENTION

WHEREAS, Inventor (hercinafter referred to as ASSIGNOR), has invented and owns a certain invention entitled: BLUEBERRY PLANT NAMED 'C00-09' for which application for Letters Patent of the United States in filled concurrently herewith, and

WHEREAS Assignee is desirous of acquiring the entire interest in, to and under said invention and in, to and under Letters Patent or similar legal protection to be obtained therefor in the United States and in any and all forego countries.

NOW THEREFORE, BE IT KNOWN TO ALL WHOM IT MAY CONCERN: In consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of One Dollar (\$1.00), the receipt of which is hereby acknowledged, and feet other good and valuable consideration, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE and the successor: assigns and legal representatives of the ASSIGNEE the full and exclusive right, title and interest to said invention in the United States and its territorial possessions and in all foreign countries and to all Letters Patent or similar legal protection in the United States and its territorial possessions and in any and all foreign countries, including all rights to clame priority in and to any and all improvements which are disclosed in said invention, and to all Letters Patents to be obtained for said invention by the above application or any continuation, division, renewal, substitute or reissue thereof or any legal equivalent thereof.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made of entered into which would conflict with this assignment.

ASSIGNOR further covenants that ASSIGNEE will, upon its request, be provided promptly with all perturned facts and documents relating to said invention and said Letters Patent and legal equivalents as may be known and accessible to ASSIGNOR and will testify as to the same in any interference, litigation or proceeding related there will promptly execute and deliver to ASSIGNEE or its legal representatives any and all papers, instrument or affidence required to apply for, obtain, maintain, issue and enforce said invention and said Letters Patent and said equivalence thereof which may be necessary or desirable to carry out the purposes thereof.

IN WITNESS WHEREOF, I have bereunto set hand and seal this 4 day of June, 2009

CERRIE COLORS

DEBBIE L. FIELDS Notary Public - State of Florida by Commission Expires Dec 5, 2009

Commission # DD496627 Bonded By National Notary Assn. PAUL LYRENE

PATENT REEL: 027612 FRAME: 0240

RECORDED: 01/27/2012