501801660 01/28/2012

PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | ASSIGNMENT |

CONVEYING PARTY DATA

| Name | Execution Date |
|----------------|----------------|
| Brian Fried | 01/23/2012 |
| Huy Kha Nguyen | 01/23/2012 |

RECEIVING PARTY DATA

| Name: | EVRIHOLDER PRODUCTS, LLC |
|-----------------|--------------------------|
| Street Address: | 1500 South Lewis St. |
| City: | Anaheim |
| State/Country: | CALIFORNIA |
| Postal Code: | 92805 |

PROPERTY NUMBERS Total: 1

| Property Type | Number |
|---------------------|----------|
| Application Number: | 29412016 |

CORRESPONDENCE DATA

Fax Number: (888)501-4081 **Phone**: 9097201748

Email: slesquire@sbcglobal.net

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: Steven Laut, Esq.

Address Line 1: 3280 Kips Korner Rd.

Address Line 4: Norco, CALIFORNIA 92860

ATTORNEY DOCKET NUMBER: EVRPAD055

NAME OF SUBMITTER: Steven Laut, Esq.

Total Attachments: 2

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PATENT

REEL: 027613 FRAME: 0194

Attorney Docket: EVRPAD055

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned:

Brian Fried, and Huy Kha Nguyen

Hereby sell, assign, and transfer to:

Evriholder Products, LLC

An Indiana LLC, having a business address of 1500 South Lewis St., Anaheim, California 92805 ("Assignee"), and his successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions and improvements that are disclosed in the application for the United States Design Patent that has been executed by the undersigned prior hereto or concurrently herewith on the dates indicated below and entitled:

SNACK CONTAINER

And in and to said application and all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions and improvements; and in and to all original and reissued patents that have been or shall be issued in the United States and all foreign countries on said inventions and improvements; and in and to all rights from the filing of said United States applications;

Agree that said Assignee may apply for and receive a patent or patents for said inventions and improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all design, utility, divisional, continuing, continuation-in-part, substitute, renewal, reissue, and all other patent applications on any and all said inventions and improvements; execute all rightful oaths, assignments, power of attorney, and other papers; communicate to said assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions and improvements and the history thereof; generally assist the Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions and improvements and for vesting title to said inventions and improvements, and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns, and legal representatives; and

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Covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

| Each Inventor: Please Sign and Date Below | | A | |
|---|----------|---|--|
| $\frac{123/12}{125/12}$ Date $\frac{125/12}{125/12}$ Date | Name: Bi | rian Fried Waller State of the Control of the Contr | |
| Date | Name: | | |

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PATENT REEL: 027613 FRAME: 0196