

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"> <thead> <tr> <th>Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr> <td>Markus Professner</td> <td>12/06/2011</td> </tr> <tr> <td>Christian Zmoelnig</td> <td>12/06/2011</td> </tr> <tr> <td>Thomas Hlavacek</td> <td>12/06/2011</td> </tr> </tbody> </table>		Name	Execution Date	Markus Professner	12/06/2011	Christian Zmoelnig	12/06/2011	Thomas Hlavacek	12/06/2011
Name	Execution Date								
Markus Professner	12/06/2011								
Christian Zmoelnig	12/06/2011								
Thomas Hlavacek	12/06/2011								
RECEIVING PARTY DATA									
Name:	ALPLA								
Street Address:	289 Highway 155 South								
City:	McDonough								
State/Country:	GEORGIA								
Postal Code:	30253								
PROPERTY NUMBERS Total: 1									
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>29411153</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	29411153				
Property Type	Number								
Application Number:	29411153								
CORRESPONDENCE DATA									
Fax Number:	(510)271-6152								
Phone:	5102717841								
Email:	patapps@clorox.com								
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>									
Correspondent Name:	The Clorox Company								
Address Line 1:	1221 Broadway								
Address Line 4:	Oakland, CALIFORNIA 94612								
ATTORNEY DOCKET NUMBER:	622.52								
NAME OF SUBMITTER:	Thomas C. Feix								
Total Attachments: 3 source=62252_ASSIGNMENT_REASSIGNMENT_AsRecorded#page1.tif source=62252_ASSIGNMENT_REASSIGNMENT_AsRecorded#page2.tif source=62252_ASSIGNMENT_REASSIGNMENT_AsRecorded#page3.tif									

CH \$40.00 29411153

ASSIGNMENT  
AND REASSIGNMENT

I. ASSIGNMENT

WHEREAS, Markus Professner, a resident of McDonough, Georgia; Christian Zmoelzig, a resident of McDonough, Georgia; and Thomas Hlavacek, a resident of Hard, Austria, hereinafter referred to as ASSIGNOR, have, along with others, invented a new and unobvious invention entitled

**BOTTLE**

for which they have made, along with others, application for a Design Patent of the United States, such invention being described in and identified by said application having been given a Serial No. 29/411,153, and a filing date of January 17, 2012 (WE HEREBY AUTHORIZE the Assignee to insert in this assignment document the filing date and serial number of the application if the date and number are unavailable at the time this document is executed); and

WHEREAS, ALPLA, a Georgia corporation having a place of business at 289 Highway 155 South, McDonough, GA, hereinafter referred to as ASSIGNEE, is desirous of acquiring the entire right, title and interest in and to said application and said invention, and in and to said Patent, including the equivalent rights thereunder in all foreign countries; and

WHEREAS, ASSIGNOR is desirous of and willing to assign all right, title and interest in and to said Design Patent and acknowledges that he/she is under a continuing duty to assign said Design Patent to ASSIGNEE.

NOW, in consideration of the sum of One Dollar (\$1.00) and for other good and valuable consideration received by ASSIGNOR from ASSIGNEE, the receipt of which is hereby acknowledged by ASSIGNOR:

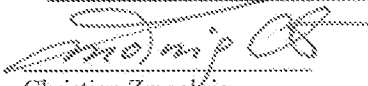
1. ASSIGNOR hereby sells, assigns, transfers and conveys unto ASSIGNEE, the entire right, title and interest in and to said Design Patent and said invention; including all priority rights under the International Convention associated with the filing of said application, for each country of the Union; and in and to any and all Design Patents on said invention that may be granted by the United States or any foreign countries, including each and every Design Patent granted on any application which is a division, substitution, or continuation of any application relating to said invention, and in and to each and every reissue or extension of said Design Patent.

2. ASSIGNOR hereby warrants, covenants and represents the fact to be that he/she has not heretofore granted any license, right or privilege in respect to the said application or said invention or improvements, or in any other way encumbered the same, and that he/she has the full right to convey, free of all licenses and encumbrances, the entire interest hereby assigned.

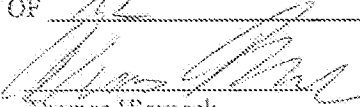
IN TESTIMONY WHEREOF, I, Markus Professner, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 6 DAY OF Dec, 2011.

  
Markus Professner

IN TESTIMONY WHEREOF, I, Christian Zmoelnig HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 6 DAY OF Dec, 2011.

  
Christian Zmoelnig

IN TESTIMONY WHEREOF, I, Thomas Hlavacek, HAVE EXECUTED AND DELIVERED THIS INSTRUMENT THIS 6 DAY OF Dec, 2011.

  
Thomas Hlavacek

## II. REASSIGNMENT

WHEREAS, ALPLA, a Georgia corporation having a place of business in McDonough, GA, desires to assign its interest in and to U.S. Patent Application Serial No 29/411153 including the invention claimed thereby, as well as any foreign rights thereunder, to THE CLOROX COMPANY, hereinafter referred to as CLOROX, a Delaware corporation, having a place of business in Oakland, California; and

WHEREAS, CLOROX desires to acquire the interest of ALPLA in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder.

NOW, THEREFORE, in consideration of good and valuable consideration received by ALPLA from CLOROX, the receipt of which is hereby acknowledged:

1. ALPLA does hereby sell, assign, transfer and confirm unto CLOROX, its successors, assigns and heirs, all right, title and interest in and to the Patent Application, including the invention claimed thereby, as well as any foreign rights thereunder, and in and to any applications, divisions, continuations, renewals, and substitutes thereof, and reissues of the same.

2. ALPLA further agrees to execute upon request of CLOROX or its successors, assigns or heirs, such additional documents, if any, as are necessary and proper to secure patent protection on said invention, and to otherwise give full effect to, or perfect the rights of, CLOROX, or its successors, assigns or heirs, under this Reassignment.

IN TESTIMONY WHEREOF, I, Christian Zmoelnig, of ALPLA, HAVE DELIVERED THIS INSTRUMENT THIS 3<sup>rd</sup> DAY OF December, 2011.

ALPLA

By:

Name:

Title: